

NOSTALGIA
[“Greek goddess of Memory Lane”]

**Memorable Past, Retired, Obsolete, Passé or Diminished
People, Products, Expressions, Shows, Brand Names, Companies, Etc.
Early 1940s into the 1980s**

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**General
(otherwise not categorized)**

Companies

A&P (The Great Atlantic & Pacific Tea Company – grocery stores)
Bendix (auto brakes, starters, etc.)
Champion Paper
Comp USA (computer stores)
Compac (computer manufacturer)
Desilu Productions
Enron (energy)
General Foods
Kresge’s (now K-Mart)
Marshall Field stores
MGM (Metro Goldwyn Mayer)
Morton Frozen Foods
Movietone News (coverage of several wars)
Pullman Company (railroad cars & “sleepers”)
RCA Victor (records/players)
Realistic (electronics)
Ringling Bros. and Barnum & Bailey Circus (“The Greatest Show on Earth”)
Scott-Atwater outboard (boat) motors
Sterling nails (NWS&W Co.)
Western Auto
Woolworth’s

Products / Brands

Burma Shave (and signs)
Buster Brown shoes
Chase & Sanborn coffee (on few shelves, but can still get)
Chiffon Margerine
Doublemint Twins, the
Frito Bandito, The
Hostess Twinkies (“real”)
Ipana (toothpaste)
Lifebouy soap (still get as a nostalgic gift)
Man Tan (“bottled tan”)
Ripple (wine)
Spidel watches (with Twist-O-Flex bands; still available in a few places; company changed hands a number of times)
Wonder Bread

Things

25¢/gal gasoline (1956)
45 and 78 rpm records
5¢ lemonade stands
8-Track sound tapes
Betamax video tapes
Bells (real) on phones
Big plastic pencils (hollow) for holding school supplies
Biplanes (except in air shows and crop-dusting)
Can openers – the little ones with a “butterfly” handle

that you twist using your thumb against first finger
Canes with fancy brass handles (often monogrammed)
Chamber pots
Chrome bumpers on cars
Circular telephone dials
Cootie catchers
Corn-cob pipes
Cowcatchers (on fronts of old locomotives)
Curb feelers (sticking out from cars’ wheel openings so could hear when too close to the curb)
Fender skirts (covering the wheel openings on cars)
Flash Gordon films
Ice boxes (for homes)
Ink pens and....
Ink wells
Ink pens (with cartridges)
Meats/fish sold wrapped in waxed (or news) paper
Milk bottles (glass)
Milkmen (milk delivery)
Hitching posts (still some)
Hubcaps (now wheel covers)
Inner tubes (for auto tires)
Lava lamps
Locomotives (steam-driven, coal-fired – a few still in service)

LSMFT (“Lucky Strike means fine tobacco” or “Lord save me from Truman”)
 Ma & Pa Kettle films
 Parasols (sunshade umbrellas)
 “Poppin Fresh” (the Pillsbury “Doughboy”)
 Purple people eaters :-)
 “Rabbit ears” (set-top antenna for TV sets)
 Reel-type (cutting) small lawn mowers for homes (still used on golf courses)
 Reel-to-reel tape recorders
 Sailing ships
 Sanka coffee (still around)
 Solid rubber auto tires
 Spitons (except in antique shops)
 Station wagons or “woodies” (cars with wood or simulated wood on sides)
 Steering knobs on car steering wheels (also called “suicide knobs” and “Hollywood spinners”)
 Texaco “Fire Chief” gasoline
 TV sets with black and white screens
 TV Westerns (“rope operas” - now in reruns)
 Vent windows for car front seats
 Vestibules (small/short entrance halls at front doors of [now only older] homes)
 Umbrella stands (except in antique shops)
 Wash basins (with water pitchers)
 Wash stands
 Wood-burning kits
 Zenith “Space Command” (TV remote control)

Actors (Movies & TV)

Actors – Action/Adventure, Mostly Movies

Anthony Quinn
 Arnold Schwarzenegger
 Audi Murphy
 Burt Lancaster
 Burt Reynolds
 Buster Crabbe
 Charleton Heston
 Chuck Norris
 Curt Jurgens
 Danny Glover
 Errol Flynn
 Gene Hackman
 George Kennedy
 Harrison Ford
 James Coburn
 John Rhys-Davies
 John Wayne
 Johnny Weissmuller (Tarzan)
 Jon Voight
 Kirk Douglas
 Lee Marvin
 Mel Gibson
 Michael Ironside
 Peter O’Toole
 Robert Mitchum
 Robert Ryan
 Robert Shaw
 Roger Moore
 Samuel L. Jackson
 Sean Connery
 Steven Seagal
 Sylvester Stallone
 Will Smith

Actors – Action/Adventure -- Mostly TV (but also movies)

Adam West
 Lee Majors
 Morgan Freeman
 Robert Conrad

Steve McQueen
 William Shatner

Actors – Drama – Light – Mostly Movies

Adolfe Menjou
 Alan Arkin
 Albert Finney
 Anthony Franciosa
 Arthur Kennedy
 Arthur Treacher
 Bert Lahr
 Bill Paxton
 Bill Pullman
 Billy D. Williams
 Charles Boyer
 Claude Akins
 Cliff Robertson
 Clifton Webb
 Cornell Wilde
 Dan Dailey
 Dan Duryea
 Dan O’Herlihy
 Denver Pyle
 Don Ameche
 Dustin Hoffman
 Ed Harris
 Ed Wynn
 Eddie Cantor
 Edward Binns
 Edward James Olmos
 Fabian
 Farley Granger
 Gary Busey
 George Hamilton IV
 George Kennedy
 George Peppard
 George Segal
 Gig Young
 Gilbert Roland
 Guy Williams
 Harry Carey, Jr.
 Hume Cronyn
 Huntz Hall
 Jack Warden
 Jackie Cooper

Jackie Gleason
James Darren
James Dean
James Franciscus
James Woods
Jeff Bridges
Jeff Chandler
Jeff Hunter
Jimmy Durante
John Carradine
John Cleese
John Travolta
John Williams
Jon Voight
Joseph Cotton
Keenan Wynn
Leo G. Carroll
Leslie Nielsen
Lew Ayres
Louis Calhern
Louis Gossett Jr.
Melvyn Douglas
Michael Caine
Michael Douglas
Micky Rooney
Montgomery Clift
Ned Beatty
Nehemiah Persoff
Oliver Hardy
Orson Bean
Pat O'Brien
Paul Anka
Peter Boyle
Peter Finch
Ray Bolger
Ricardo Montalban
Richard Benjamin
Richard Conte
Richard Denny
Richard Dreyfuss
Richard Egan
Robert Redford
Robert Webber
Ronald Coleman
Ronald Reagan
Rory Calhoun

Rudy Vallee
Sal Mineo
Sammy Davis, Jr.
Sterling Hayden
Stewart Granger
Stuart Whitman
Tab Hunter
Tom Hanks
Tom Skerrit
Tom Tryon
Tommy Lee Jones
Tony Curtis
Van Heflin
Van Johnson
Walter Pidgeon
Wilford Brimley
Will Rogers
William Bendix
William H. Macy
William Holden
William Powell

Actors – Drama – Mostly TV

Blair Underwood
Brian Dennehy
Chad Everett
Darren McGavin
Hal Holbrook
Martin Sheen
Michael Landon
Ralph Bellamy
Richard Chamberlain
Robert Conrad
Robert Culp
Robert Wagner
Sid Caesar
Tony Randall
Victor Buono
Vince Edwards
William Demarest

Actors – Drama – More
Serious – Mostly Movies

Alec Guinness
Basil Rathbone
Ben Kingsley

Burgess Meredith
Charles Boyer
Charles Laughton
Christopher Plummer
Clark Gable
Claude Rains
Dan O'Herlihy
David Niven
Dick Powell
Douglas Fairbanks
Douglas Fairbanks, Jr.
E. G. Marshall
Ed Begley
Edmond O'Brien
Edward G. Robinson
Eli Wallach
F. Murray Abraham
Farley Granger
Franchot Tone
Frederic March
George C. Scott
George Sands
Glen Ford
Gregory Peck
Henry Fonda
Humphrey Bogart
Ingmar Bergman
J. Carrol Naish
Jack Nicholson
James Earl Jones
James Mason
James Whitmore
Jason Robards
Jeremy Irons
Jimmy Cagney
Jimmy Stewart
John Barrymore
John Garfield
John Gielgud
John Hurt
José Ferrer
Joseph Cotton
Jürgen Prochnow
Laurence Fishburne
Laurence Harvey
Laurence Olivier

Lee J. Cobb
Lionel Barrymore
Marlon Brando
Martin Balsam
Max von Sydow
Maximillian Schell
Mel Ferrer
Michael Redgrave
Michael Rennie
Nehemiah Persoff
Neville Brand
Orson Welles
Omar Sharif
Ossie Davis
Paul Muni
Paul Newman
Paul Scofield
Paul Winfield
Peter Lorre
Peter Ustinov
Raymond Massey
Richard Attenborough
Richard Burton
Richard Harris
Richard Widmark
Robert De Niro
Robert Duvall
Robert Mitchum
Robert Montgomery
Robert Taylor
Rod Steiger
Ronald Coleman
Roy Scheider
Sam Neill
Sidney Greenstreet
Sidney Poitier
Spencer Tracy
Stewart Granger
Trevor Howard
Tyrone Power
Val Kilmer
Victor Buono
Victor Jory
Victor Mature
Walter Huston
Walter Pigeon

William Holden
William Hurt
William Lundigan
Yul Brynner

Actors – Horror/Creature
(Movies)

Bela Lugosi
Boris Karloff
Christopher Lee
Lon Chaney, Jr.
Lon Chaney, Sr.
Vincent Price

Actors – Humor/Comedy –
Mostly Movies

Bob Hope
Bud Abbott
Charlie Chaplin
Gene Wilder
Joe E. Brown
Lou Costello
Marty Feldman
Peter Sellers
Terry-Thomas
W. C. Fields

Actors – Mystery/Police/
Detectives/Spies – Law
Mostly TV

Al Pacino
Broderick Crawford
David McCallum
Hal Linden
Jack Lord
Jack Webb
James Garner
John Forsythe
Karl Malden
Martin Milner
Miguel Ferrer
Mike Connors
Peter Falk
Peter Lawford
Peter Sellers
Ray Milland

Raymond Burr
Robert Blake
Robert Stack
Robert Vaughn
Sam Waterston

Actors – Musicals –
Movies

Arthur Treacher
Bing Crosby
Danny Kaye
Donald O'Connor
Elvis Presley
Fred Astaire
Gene Kelly
Gordon MacRae
Howard Keel
Joe E. Brown
Louis Jourdan
Mario Lanza
Maurice Chevalier
Nelson Eddy
Noel Coward
Rex Harrison
Ron Moody
Stubby Kaye
Topol
William Warfield
Yul Brynner
Zero Mostel

Actors – Romantic/Family
-- Movies

Armand Assante
Cary Grant
Cesar Romero
Don DeFore
Gregory Peck
Fernando Lamas
Marcello Mastroianni
Richard Todd
Rock Hudson
Rossano Brazzi
Rudolf Valentino
Ryan O'Neal
Trevor Howard

Warren Beatty
Woody Allen

Actors – TV Sitcoms

Alan Alda
Andy Griffith
Bob Cummings
Brian Keith
Buddy Ebsen
Carroll O'Connor
Charles Nelson Reilly
Dick van Patten
Don Knotts
Ed Asner
Ernest Borgnine
Harry Morgan
Henry Winkler (“The Fonz”)
Jack Lemmon
Jackie Coogan
McLean Stevenson
Michael J. Fox
Rob Reiner
Robert Young
Robin Williams
Ron Howard
Tony Randall
Wally Cox
Walter Matthau
Wayne Rogers

Actors – Westerns/
Frontier – Mostly Movies

Alan Ladd
Andy Devine
Clint Eastwood
Gabby Hayes
Gary Cooper
Gene Autry
Glen Ford
Hoot Gibson
John Payne
John Wayne
Randolf Scott
Slim Pickens
Tex Ritter
Walter Brennan

Actors – Westerns/
Frontier – Mostly TV

Chuck Connors
Doug McClure
Fess Parker
Hugh O'Brian
James Arness
Noah Beery
Richard Boone
Rod Cameron
Ward Bond

Actresses

Actresses – Mostly Movies

Agnes Morehead
Ali MacGraw
Anita Eckberg
Ann Blyth
Anne Archer
Anne Bancroft
Anne Baxter
Anne Francis
Arlene Dahl
Audry Hepburn
Barbara Bel Geddes
Barbara Stanwyck
Barbara Streisand
Beatrice Lillie
Betsy Palmer
Betta St. John
Bette Midler
Betty Davis
Betty Grable
Betty Hutton
Brenda Marshall
Brigitte Bardot
Britt Elkand
Carol Channing
Carol Lynley
Carole Lombard
Catherine Deneuve
Celeste Holm
Claire Bloom
Claire Trevor

Claudette Colbert
Claudia Cardinale
Claudine Longet
Cloris Leachman
Constance Ford
Corrine Calvet
Cyd Charisse
Dagmar
Deborah Kerr
Debra Paget
Doris Day
Dorothy Lamour
Drew Barrymore
Eartha Kitt
Elena Verdugo
Elizabeth Taylor
Elke Sommer
Elsa Manchester
Ethel Merman
Eva Marie Saint
Fanny Flagg
Fay Wray
Faye Dunaway
Frances Farmer
Geena Davis
Gene Tierney
Geraldine Chaplin
Geraldine Page
Gina Lollobrigida
Ginger Rogers
Glenda Jackson
Glenn Close
Gloria Grahame
Gloria Swanson
Glynis Johns
Grace Kelly
Greer Garson
Greta Garbo
Gwen Verdon
Gypsy Rose Lee
Hayley Mills
Hattie McDaniel
Hedy Lamarr
Helen Hayes
Ida Lupino
Ingrid Bergman

Irene Dunne
Isabella Rosellini
Jacqueline Bisset
Jan Sterling
Jane Greer
Jane Powell
Jane Russell
Jane Seymour
Jane Wyatt
Janet Leigh
Jayne Mansfield
Jean Harlow
Jean Hersholt
Jean Peters
Jean Seberg
Jean Simmons
Jeanette MacDonald
Jeanne Crain
Jennifer Jones
Jessica Lange
Jessica Tandy
Jill Ireland
Jill St. John
Jo Van Fleet
Joan Blondell
Joan Crawford
Joan Fontaine
Joan Van Arc
Joanne Dru
Joanne Woodward
Jodi Foster
Judi Dench
Judith Anderson
Judy Canova
Judy Garland
Judy Holiday
Julie Andrews
Julie Christy
Julie London
Julie Newmar
Juliet Prowse
June Allyson
June Havoc
Katherine Hepburn
Kathryn Grayson
Kim Basinger

Kim Hunter
Kim Novak
Lana Turner
Laraine Day
Laura Linney
Lauren Bacall
Lauren Hutton
Lee Meriwether
Lee Remick
Leelee Sobieski
Leslie Caron
Linda Darnell
Liza Minelli
Lois Maxwell
Louise Fletcher
Lynn Redgrave
Madeline Kahn
Mae West
Maggie Smith (still acting)
Mamie Van Doren
Margaret Rutherford
Marge Champion
Marilyn Maxwell
Marilyn Monroe
Marlene Dietrich
Martha Raye
Marni Nixon
Martha Hyer
Martha Raye
Mary Astor
Mary Martin
Mary Pickford
Mary Steenburgen
Maureen O'Hara
Maureen O'Sullivan
Meredith MacRae
Mia Farrow
Michael Learned
Mitzi Gaynor
Nanette Fabray
Nastassja Kinski
Natalie Wood
Natasha Richardson
Nina Foch
Olivia de Havilland
Patricia Neal

Paula Prentiss
Pearl Bailey
Piper Laurie
Polly Bergen
Raquel Welch
Rhonda Fleming
Rita Hayworth
Rita Moreno
Rosalind Russell
Ruth Gordon
Ruth Roman
Sandra Dee
Sela Ward
Shelly Fabares
Shelly Winters
Sheree North
Shirley Booth
Shirley MacLaine
Shirley Temple
Sigourney Weaver
Simone Signoret
Sissy Spacek
Sophia Loren
Susan Hayward
Susan Sarandon
Susan St. James
Susan Strasberg
Susannah York
Tallulah Bankhead
Terry Moore
Tippi Hedren
Tuesday Weld
Ursula Andress
Valerie Perrine
Vanessa Redgrave
Vera Miles
Veronica Lake
Virginia Mayo
Vivien Leigh
Wanda Hendrix
Yvette Mimieux
Yvonne De Carlo
Zasu Pitts
Zsa Zsa Gabor

Actresses – Mostly TV

Anjelica Huston
Amanda Blake
Angela Lansbury
Angie Dickinson
Ann B. Davis
Ann Sheridan
Ann Sothern
Audry Meadows
Ava Gabor
Barbara Billingsley
Barbara Eden
Barbara Hale
Candice Bergen
Cheryl Ladd
Connie Stevens
Dinah Shore
Donna Reed
Elizabeth Montgomery
Erin Moran
Eva Gabor
Eve Arden
Farrah Fawcett-Majors
Florence Henderson
Gale Storm
Heather Locklear
Helen Hunt
Hope Lange
Imogene Coca
Jaclyn Smith
Joan Collins
June Lockhart
Kate Jackson
Loretta Young
Loretta Swit
Lucille Ball
Lynda Carter
Marion Ross
Marg Helgenberger
Mary Tyler Moore
Maureen Stapleton
Morgan Fairchild
Phylicia Rashad
Sharon Gless
Spring Byington
Susan St. James

Suzanne Pleshette
Tyne Daly
Victoria Principal

Actresses – Movies & TV

Cloris Leachman
Dale Evans
Debbie Reynolds
Goldie Hawn
Jane Wyman
Loretta Young
Rosemary Clooney
Sheila MacRae
Shirley Jones
Valerie Bertinelli

Airline Companies

Allegheny Airlines
Continental Airlines (but
now owned by United)
Eastern Airlines
Pan Am
TWA (Trans World)
Northwest Orient

Artists (i.e., painters)

Al Hirschfeld
Andrew Wyeth
Andy Warhol
Grandma Moses
Henri Matisse
Jackson Pollock
LeRoy Neiman
N.C. Wyeth
Norman Rockwell
Pablo Picasso
Salvador Dali
Thomas Hart Benton

Authors / Novelists

Arthur C. Clarke
Arthur Miller
Ayn Rand
Bertrand C. Russell
C. S. Forester
C. S. Lewis

Dr. Seuss
E.M. Forster
Edgar Rice Burroughs
Erle Stanley Gardner
Ernest Hemingway
Erskine Caldwell
F. Scott Fitzgerald
George Orwell
Gore Vidal
H.G. Wells
H.L. Menken
Harold Robbins
Harper Lee
Ian Fleming
Isaac Asimov
J. D. Salinger
Jack London
John Cheever
John Grisham
John Le Carré
John Steinbeck
John Updike
Kurt Vonnegut
Leon Uris
Margaret Mitchell
Mickey Spillane
Norman Mailer
Oscar Wilde
Philip Roth
Robert Frost
Saul Bellow
Sidney Sheldon
Stephen King
Taylor Caldwell
Thornton Wilder
Tom Clancy
Tom Wolfe
Truman Capote
Upton Sinclair
William Faulkner
Zane Gray

Automobile Companies

(These are the most well-known of the hundreds of defunct companies.)

AMC (American Motors Corp.)
 DeLOrean
 DeSoto (div. of Chrysler)
 Edsel (div. of Ford)
 Geo
 Hummer (div. of GM)
 Kaiser/Frazer
 Mercury (div. of Ford; including Cougar, Marquis, Grand Marquis, and Sable)
 Nash Motors (including Rambler)
 Oldsmobile (div. of GM; including 88, 98, Cutlass)
 Packard (Stude-Pack)
 Plymouth (div. of Chrysler; including PT Cruiser)
 Pontiac (div. of GM; including Bonneville, Firebird, Sunfire)
 Saturn (div. of GM)
 Studebaker (Stude-Pack)
 Stutz Bearcat
 Tucker
 Willys-Overland (Jeep)

Automobile Models

BMW
 Isetta
 Buick
 Centurion
 Century
 Electra
 Estate
 Invicta
 LeSabre
 Park Avenue
 Riviera
 Roadmaster
 Skyhawk
 Skylark
 Songbird
 Special
 Wildcat

Cadillac
 Allante
 Brougham
 Catera
 DeVille
 Eldorado
 Seville
 XLR
 Chevrolet
 Baretta
 Blazer
 Cavalier
 Chevette
 Citation
 Corsair
 El Camino
 Geo
 Chrysler
 Alpine
 Avenger
 Cirrus
 Concorde
 Conquest
 Cordoba
 Executive
 Galant
 Imperial
 Laser
 LeBaron
 New Yorker
 Newport
 Royal
 Saratoga
 Sebring
 Sunbeam
 Town & Country
 Voyager
 Windsor
 Convair
 ConvAirCar
 Ford
 Capri
 Corsair
 Crown Victoria
 Durango
 Econoline

Edsel
 Escort
 Fairlane
 Fairmont
 Galaxy
 LTD
 Maverick
 Pinto
 Ranchero
 Skyliner
 Thunderbird
 Torino
 Victoria
 Mohs
 Safarikar

Aviators

Amelia Earhart
 Charles Lindbergh
 Dick Rutan
 Howard Hughes
 Jeana Yeager
 Jimmy Doolittle
 Pancho Barnes
 Wiley Post

Beer Mfr's/Brands

Billy Beer
 Blatz Beer
 Falstaff Brewing Co.
 Fox Head
 Gablinger's
 Gentleman
 Hamm's Brewing Co.
 Joseph Schlitz Brewing Co.
 Knickerbocker
 Lone Star Brewing Co.
 Meister Brau
 National Premium
 Olde Frothingslosh (a one-time Pittsburgh brew)
 Pabst Brewing Co.
 Red Band
 Stroh Brewing Co.
 Storz Brewing Co.
 Trommers

Wiedemann

Books / Novels

Adult

1984

All the King's Men

All Quiet on the Western
Front

Atlas Shrugged

Bell for Adano, A

Bonfire of the Vanities, The

Brave New World

Call of the Wild, The

Cannery Row

Carrie

Casino Royale (1st 007
novel)

Catch-22

Catcher in the Rye, The

Color Purple, The

Connecticut Yankee in
King Arthur's Court, A

Dune

East of Eden

Farewell to Arms, A

Father of the Bride

For Whom the Bell Tolls

Fountainhead, The

From Here to Eternity

Gathering Storm, The

Grapes of Wrath, The

Great Gatsby, The

In Cold Blood

Interview With a Vampire

Ipcress File, The

Kiss Before Dying, A

Lady Chatterley's

Letting Go

Lover

Lolita

Lord Jim

Lord of the Flies

Madame Bovary

Maltese Falcon, The

Man in the Gray Flannel Suit,
The

Naked and the Dead, The

Not as a Stranger

Of Human Bondage

Of Mice and Men

Old Man and the Sea, The

One Flew Over the Cuckoo's
Nest

Other Voices, Other Rooms

Out of Africa

Passage to India, A

Peyton Place

Prince of Tides, The

Rebecca

Room With a View, A

Roots

Slaughterhouse-Five

Sons and Lovers

Sound and the Fury, The

Sun Also Rises, The

Tender Is the Night

Their Finest Hour

Time Machine, The

Tobacco Road

Triumph and Trajedy

Tropic of Cancer

Ulysses

Where Are the Children?

Who's Afraid of Virginia
Woolf

Women in Love

Youth

Bobbsey Twins series

Charlotte's Web

Hardy Boys series

How the Grinch Stole

Christmas

Jungle Book, The

Little Prince, The

Nancy Drew series

Tom Swift series

Treasure Island

Camera Manufacturers

Bell & Howell

(Eastman) Kodak (almost
dead)

Polaroid (dying)

Cartoons

Comic Strips (and Charac-
ters)

Alley Oop (still running)

B.C.

Beatle Bailey

Betty

Blondie

Brenda Starr

Calvin and Hobbes

Captain Marvel (Shazam)

Captain Midnight

Cathy

Dick Tracy

B.O. Plenty; Gravel Gertie

Dondi

Doonesbury (Gary Trudeau)

Far Side, The

Fearless Fosdick

Flash Gordon

Fritz the Cat

Fritzi Ritz (morphed into
Nancy)

Gasoline Alley

Green Lantern, The

Hagar the Horrible

Hazel

Heckle & Jeckle

Hi and Lois

Joe Palooka

Katzenjammer Kids

Krazy Kat

Li'l Abner (Al Capp)

Little Annie Rooney

Little Orphan Annie

Mark Trail

Marmaduke

Mary Worth

Moon Mullins

Mutt and Jeff
 Nancy (and Sluggo) (still running)
 Peanuts (Charles M. Schulz)
 Pogo
 Popeye
 Olive Oyl; Bluto; nephews Pipeye, Peepeye, Poopeye; and Pupeye
 Prince Valiant
 Sad Sack
 Skeezix
 Superman
 Wizard of Id, The
 Wonder Woman

Movies (and Characters)

Loonie Tunes and Merry Melodies
 Bugs Bunny with Honey Bunny, Elmer Fudd and Yosemite Sam
 Daffy Duck
 Donald Duck with Daisy Duck, Goofy and nephews Huey, Dewey, and Louis
 Foghorn J. Leghorn
 Gerald McBoing-Boing
 Heckle and Jeckle
 Mickey and Minnie Mouse (also with Goofy)
 Mr. Magoo
 Popeye and Olive Oyl, Bluto, and nephews Pipeye, Peep-eye, Poopeye and Pupeye
 Porky Pig and Petunia Pig
 Roadrunner and Wiley Coyote
 Sylvester the Cat and Tweety Bird
 Woody Woodpecker

Catchphrases / Expressions & Memorable Phrases

Catchphrases – Cartoons and Comic Strips

Good grief! (Charlie Brown)
 Gloriosky! (Little Annie Rooney)
 I tawt I taw a puddy tat (Tweety Bird cartoons)
 Leapin' lizards! (Little Orphan Annie)
 Sufferin' succotash! (Sylvester the Cat, repeated by Daffy Duck)
 That's all folks! (Bugs Bunny)
 What's up, doc? (Bugs Bunny)

Catchphrases -- Commercials

A little dab'll do ya (Brylcreem commercials)
 "Beeee Ooooh" (Lifebouy soap commercial for fighting body odor or "B. O.")
 Betcha can't eat just one (Lay's potato chips)
 Brusha, brusha, brusha, get the new Ipana (toothpaste)
 Gee, Dad, it's a Wurlitzer!
 Have it your way (McDonald's)
 I can't believe I ate the whole thing! (Alka Seltzer ad)
 I heard it through the grapevine (the singing & dancing California grapes for Sun-Maid)
 I want my Maypo!
 I'm worth it! (L'Oreal commercial)
 Inquiring minds want to know (*National Enquirer*)

It's downright upright (Harvey's Bristol Cream)
 It's everywhere you want to be (VISA commercial)
 It's not nice to fool Mother Nature! (Chiffon Margerine commercial)
 Let's get Mikey (to try it) or "Let Mikey try it" (Life cereal commercial for Quaker Oats)
 Please don't squeeze the Charmin (Mr. Whipple)
 Poor Chinese baby (no can eat Jello with chopsticks)
 Ring around the collar (Wisk detergent commercials)
 Sorry Charlie (Starkist commercials with "Charlie the Tuna")
 The dogs kids love to bite (Oscar Mayer ads)
 They're grrreat! (Tony the Tiger)
 We bring good things to life (GE commercials)
 We will sell no wine before its time (Orson Welles for Paul Masson wines)
 When it rains, it pours (old saying & Morton Salt ads)
 Where's the beef? (Burger King commercial)
 You can trust your car to the man who wears the star (Texaco)

Catchphrases -- Descriptions

Aces (it's/they're ...)
 Beautious
 Boffo
 Cockamamy (cockamamie)
 Conked out
 Copacetic (or copasetic)
 Corny
 Crackers

Cruddy
Crock (it's a....)
Delish (ious)
Gnarly
Hunky-dory
Itsy bitsy
Keen (cool, nifty)
Malarky
Nifty
Peachy
Smashing
Snazzy
Spiffy
Teeny weeny
Tommyrot
Top drawer

Catchphrases -- Exclamations

As I live and breathe!
As if!
Aw, for cryin' out loud!
Aye yai yai! (or aye yi yi)
Balderdash!
Bully! (Pres. Ted Roosevelt)
Caramba!
Consarn it!
Cowabunga!
Crazy! (now "cra-cra")
Criminee sakes!
Drat!
Dream on!
Ducky! (Isn't this/that just...)
Egads!
Far out!
Fat chance!
Fat city!
Fiddledeedee or Fiddle-
de-dee!
Fiddlesticks!
For cryin' out loud! (Oh,...)
For sure!
Gadzooks!
Gangbusters!
Gee whiz!
Gee willikers!
Geez Louise!

Gloryosky! (*Little Annie
Rooney* in comic strip)
Godfrey Daniels! (G_ Damn)
Golly!
Golly gee!
Good show!
Goodness gracious!
Goody goody!
Goody goody gumdrop!
Gotcha!
Gracious me sakes alive!
Groovy!
Hardly!
Hold on to your hat!
Holy cow!
Holy mackerel!
Horsefeathers!
Horsepucky!
Hot dog!
In a pig's eye!
It's a blast!
It's a gas!
It's a stitch!
It's a trip!
Judas priest!
Jumpin' jehosaphat!
Land ho!
Malarkey!
Mama mia!
Mercy!
Nice play, Jose! (sarcastic)
Outa sight!
Phooey!
Sakes alive!
Smashing! (great)
Such a deal!
Super! (great)
Take that!
Terrif! (short for "terrific")
That's/it's a crock!
That's (just) peachy!
Thunderation!
Way (or far) out!
Well, I'll be!
When pigs fly!
Whoop-dee-doo!

Whoopi!
Whoopsi daisy!
Willikers!
Wowie!
Yikes!
Yippee!
Zoiks (or zoikes)!
Zowie!

Catchphrases -- Names

People Called

Clod
Dimwit
Ding-a-ling
Dingbat
Dipstick
Ditz
Dope (a dummy)
Dork
Doughboys (WW1 Soldiers
and Marines)
Dweeb
Fathead
Flibbertigibbet
Fraidy cat
Fruitcake
Fuddy-duddy (an old...)
Goody two-shoes
Goofball
Greaser
Honey Bunch
Jive turkey
Jughead
Kook
Lambie pie
Looker (a good...)
LummoX (clumsy person)
Ne'er-do-well
Nebbish
Nerdnick
Rat fink
Sap
Screwball
Silly savage
Simple tool
Sissy
Ski cat

Skinflint
 Space cadet
 Turkey
 Twerp
 Weenie
 Yo-yo

Catchphrases – Describing People
 Bodacious
 Bonkers
 Bootylicious
 Cantankerous
 Discombobulated
 Ditz
 Flumoxed
 Footloose and fancy free
 Funky
 Goofy
 Happy as a clam
 Hot stuff
 Looney tunes (or looney)
 Out to lunch
 Nut job
 Persnickety
 Pooped out
 Rambunctious (e.g., kids)
 Rootin’ tootin’ (son of a gun)
 Spaced out
 Spacey (or spacy)
 Spastic
 Square
 Squirrelly
 Ticked off
 Tickled to death
 Zonked out
 Whippersnapper (a young...)
 Wild child

Catchphrases -- Movies

Badges?! We don’t need no stinking badges! (bandit leader in *Treasure of the Sierra Madres*)
 Diarrhea! (little brother in *The Last Starfighter*)

Go ahead, make my day! (Dirty Harry in *Sudden Impact*)
 Hacuna matata (*Lion King*)
 I made him an offer he couldn’t refuse (*The Godfather*)
 I’m a bad boy (Lou Costello)
 Is everybody happy?! (Ted Lewis & his movie)
 Judy! Judy! Judy! (Cary Grant—supposedly)
 Klaatu barada nikto (said to alien robot, Gort, in *The Day the Earth Stood Still*)
 Love means never having to say you’re sorry (*Love Story* ----- a really dumb statement!)
 May the Force be with you (*Star Wars*)
 Sit on it and rotate (said by enlisted man in *Down Periscope*)
 Supercalifragilisticexpialidocious (*Mary Poppins*)

Catchphrases – TV Shows

And away we go! (Jackie Gleason)
 And that’s the truth! (Lili Tomlin’s “Edith Ann” on *Laugh-In*)
 And that’s the way it is (Walter Cronkite’s sign-off)
 And the survey said ... (*Family Feud*)
 Bug(ging) out (*M.A.S.H.*)
 Calling all cars (cop shows)
 Can we talk? (Joan Rivers)
 Coochy coo, baby (Kojak)
 Correctamundo (Fonzie on *Happy Days*)
 Cowabunga (Chief Thunderthud on *Howdy Doody*)

Da Bears (SNL “bear fans”)
 Don’t get me started (Billy Crystal on SNL)
 Dy-no-mite! (Jimmy Walker on *Good Times*)
 Glad we could get together (John Cameron Swayze)
 Good evening Mr. and Mrs. America and all the ships at sea (Walter Winchell)
 Good night, Mrs. Calabash, wherever you are (Jimmy Durante)
 Grease for peace (Bowser)
 Great Caesar’s ghost! (Perry White on *Superman*)
 Happy trails to you, until we meet again (Roy Rogers & Dale Evans’ theme song)
 H...E.. double toothpicks -- or HELL (spoken by Radar O’Reilly on M*A*S*H)
 Heavens to Murgatroyd! (Snagglepuss on the *Yogi Bear Show*)
 Heyyy! (The Fonz on *Happy Days*)
 Hiyo Silver, away! (the Lone Ranger)
 How sweet it is! (Jackie Gleason)
 I don’t get no respect (Rodney Dangerfield)
 I don’t mess around, boy! (Ricky Nelson in *Adventures of Ozzie & Harriet*)
 I hate meeces to pieces (Mr. Jinks the cat on *Huckleberry Hound*)
 I know nothing..... nothing! (German Sgt. on *Hogan’s Heroes*)

I like it, I like it! (Jerry Lewis)
 I must say (Martin Short on *SNL*)
 I'm Chevy Chase, and you're not! (C.C. on *SNL*)
 I'm mad as hell, and I'm not going to take it anymore! (film, *Network*)
 If I'm lyin' I'm dyin'. (Jeff Foxworthy on *Blue Collar Comedy Tour*)
 It's Howdy Doody time!
 Just one more thing, sir. (*Columbo*)
 Kiss my grits! (Flo in *Alice*)
 Kookie, Kookie, lend me your comb (*77 Sunset Strip*)
 Let's be careful out there! (*Hill Street Blues*)
 Make it so (CAPT Picard on *Star Trek: the Next Gen*)
 Mass quantities (the Coneheads on *SNL*)
 Nanu Nanu (Mork)
 Nerts! (nuts!) (Maj Frank "Ferret Face" Burns on M*A*S*H)
 Now cut that out! (Jack Benny)
 Now isn't that special? (Dana Carvey, Church Lady on *Laugh-In*)
 Oooo doggies (Pa on *Beverly Hillbillies*)
 Ohhhhh Nooooooooo ("Mr. Bill" on *SNL*)

Plunk your magic twanger Froggy! (on *Andy's Gang*, an early children's TV show)
 S'awright; and Is difficult for you. Is easy for me. (ventriloquist Señor Wences' puppets)
 Shazam (Capt Marvel)
 Shazbot! (Mork on *Mork & Mindy*)
 Sit on it! (Fonzie and Richie Cunningham on *Happy Days*)
 Sock it to me! (Judy Carnes et al on *Laugh-In*)
 Sorry 'bout that, Chief (*Get Smart*)
 Thanks for the memory (Bob Hope)
 The plane! The plane! (Tattoo on *Fantasy Island*)
 The Shadow knows
 Try it, you'll like it! (Jerry Lewis)
 Up, up and away! (Superman)
 Up your nose with a rubber hose (Vinny Barbarino on *Welcome Back Kotter*)
 Very interesting! (German soldier on *Laugh-In*)
 We want to pump you up! (Hans & Franz on *SNL*)
 Well excuuuse me! (Chevy Chase on *SNL*)
 Well, I'll be a dirty bird! (George Gobel)
 Well isn't that special! (Dana Carvey as "Church Lady" on *Sat. Night Live*)

We're in touch, so you be in touch (Hugh Downs on *20/20*)
 We're not worthy! (Mike Myers & Dana Carvey's Wayne's World on *SNL*)
 What a revoltin' development this is! (*The Life of Riley*)
 What you talkin' bout, Willis? (*Different Strokes*)
 Where everybody knows your name (*Cheers*)
 Who loves ya, baby? (Kojak)
 Who shot J.R.? (*Dallas*)
 You bet your sweet bippy! (Rowan & Martin's *Laugh-In*)
 You hockey puck (Don Rickles)
 You...look...mahvelous! (Billy Crystal as Fernando)
 You rang? (*The Many Loves of Dobie Gillis*)
 You're fired! (Donald Trump -- & many other bosses)
Catchphrases and Words-- Other -- Now Seldom Heard
 23 skidoo
 A "big palooza"
 Abracadabra; Alacazam
 Aced out (beaten at something)
 And it's Beetlebomb (or Beetle Bomb or Feetlebaum—a racehorse)
 Ballyhoo
 Bibbidi bobbidi boo
 Blown away
 Bust a gut
 By George

Can you dig it?	Hubba hubba!	Oodles (and oodles)
Cat's PJs, the (pajamas)		
Chill out	I wish -- and You wish	Papa loves mambo
Connptions	I wouldn't touch that with a	Peepers (eyes)
Conundrum (puzzle)	ten foot pole	Peeps (people)
	Icky	Perambulator (baby buggy,
Daddy-o	I'd buy that for a dollar	stroller)
Dipsy doodle	If only	Pig out
Don'tcha just love it?	Igpay atinlay (Pig Latin)	Pitching woo
Don't sweat the small stuff	In the groove	Posies (nosegay; bouquet of
Doo-Dah, Doo-Dah	Indubitably	flowers)
Doodly doo	It's a duesy (or doozy) ("the	Prest-O, Change-O
Ducky (that's just....)	best")	Push em back, push em
	It's (or she/he is) a pip!	back...waaaaay back!
Effervescent	It's in the bag	
	Ixnay ("nix" in pig latin)	Ragtag
Fellas		Rah rah rah rah sis boom
Flumoxed (confused)	Jazzbo	bah!
	Jeepers creepers	Rama lama ding dong
Gag (trick on someone)	Jim-dandy	Razzle dazzle
Gargantuan (huge)		Razzmatazz
Get the lead out	Katy bar the door	Reckon (think, figure)
Get your goat	Kilroy was here	Relax-é-vous
Giggles (we did it for ...fun)	Kit and kaboodle	Rents (parents)
Gladrags		Revved up
Go bananas	La-di-dah (well...)	Rhubarb (noisy squabble)
Go bonkers	Leapin' lizzards! (<i>Little Or-</i>	Rough as a cob
Go gonzo	<i>phan Annie</i>)	
Goombah (close friend;	Let it all hang out	Schnozzola - or just schnoz
gangster)	Let's "fool around"	(Jimmy Durante's nose)
Gosh	Loosey goosey	Scrumpdillyicious
Gumption (resourcefulness)		Scrumptious
Gumshoe (detective)	Made in the shade (I've/ You've/We've got it...)	Scuddy wuddy duddy do
Gunsel (mob gunman)	Mollycoddle	da day! (well...)
	Mum's the word	Ski nose (Bob Hope's nose)
Heebie jeebies	My bad	Smidge, a
Hello, Joe, wha' d' ya		(<u>S</u> mokey) the grape (e.g.,
know?		"What's purple and... <u>pre-</u>
Herd of turtles (slow as a...)	Neat or Neat-o	<u>vents forest fires?</u> ")
Hinky-dinky parlez vous		Smooch
Hog heaven	Oh -- My -- God!	Snookums
Honey bunch	Oh! You kid!	Split (leave; take off)
Honey child (or chile)	One more time!	Stop it---I like it!
Hornswoggled	Oo ee oo ah ah ting tang	SWAK (love letter envelope
How's your fern? (butt)	walla walla bing bang	" <u>S</u> ealed <u>W</u> ith <u>A</u> <u>K</u> iss")
How's your old wazoo?	(<i>Witch Doctor</i> song)	

Take a gander (a look) at...
 something or someone
 Take me to your leader
 Tell ya what I'm gonna do!
 That frosts my cookies
 That's a definite maybe
 Tinker (with something)
 To the best of my recollection (politicians)
 Toodle-oo
 Toodles
 Toots
 Top of the morning

 Up and at 'em
 Upsy daisy

 Va-va-va-voom (about sexy-looking women)
 Voluminous

 Went kerfloey (something..)
 Whaaszup? (what's up)
 What it is
 What, me worry? (Alfred E. Newman in *MAD* magazine)
 Whimsical
 Whole shebang, the
 Woody (station wagon with wooden panels and trim—sometimes simulated—on body)
 Works for me (It...)

 Yabba dabba doo! (said on *The Flintstones*)
 Yadda yadda yadda (said often on *Seinfeld*)
 You ain't heard nothin' yet! (singer Al Jolson)
 You silly savage!
 You're out of your gourd!
 You're outa your pea-pickin' mind!

Your mother wears army boots!
 Yowsah, yowsah, yowsah

Cereals (selected)

Alpha Bits
 Captain Crunch
 Cheerios
 Chex (Wheat and Rice)
 Cocoa Puffs
 Corn Flakes
 Crispy Critters
 Dino Pebbles
 Dunkin' Donuts Cereal
 Froot Loops
 Frosty O's
 Grape Nuts
 Honey Nut Crunch
 Kix
 Life
 Lucky Charms
 Maypo
 Oreo O's
 Post Toasties
 Sugar Crisp
 Sugar Jets
 Sugar Pops
 Sugar Smacks (later re-named)
 Total
 Trix
 Waffelos

Chewing Gum Companies

American Chicklet Company (Chiclets)
 Fleer Chewing Gum Company (Double Bubble gum) (now owned by Cadbury-Adams)

Cigarette Brands

Belair
 Benson & Hedges (+/-)
 Carlton
 Chesterfield

Eve
 Kent
 L & M (+/-)
 Lark
 Lucky Strike
 Merit
 Parliament
 Philip Morris
 Raleigh
 Tareyton
 True
 Vantage
 Viceroy
 Virginia Slims

Clothing & Accessories

Argyle socks (for men)
 Bell-bottom (flared) trousers (mostly young men)
 Black and white wing tip shoes for men
 Collar pins for men's dress shirts
 Collar stays for men's dress shirts
 Cuff links (still around)
 Double-knit jackets and trousers
 Felt hats for men
 Garter belts for women
 Garters for men
 Girdles for women (some still?)
 Hoop skirts
 Horn-rimmed glasses
 Knee-high socks (for men)
 Knickers (some still worn on golf courses)
 Lace collars (for women)
 Lacey hankies (for women)
 Leisure suits
 Lorgnettes
 Money clips
 Monocles (one lens)
 Narrow ties

Nylon stockings with seams
in the back
Pantaloon
Parasols
Pocket watches (men's)
Pocket watch chains
Pocket watch fobs
Starched collars
String ties
"Tan shoes with pink
shoelaces" ;-)
Tie clasps
Vests (some still)

**Comedians -- Stand-up,
Radio, TV, etc.)**

Female

Anne Meara
Bonnie Hunt
Carol Burnett
Carol Channing
Gilda Radner
Cloris Leachman
Fannie Brice
Imogene Coca
Joan Rivers
Judy Canova
Lily Tomlin
Lucille Ball
Mae West
Martha Raye
Maureen Murphy
Minnie Pearl
Moms Mabley
Paula Poundstone
Phyllis Diller
Roseanne Barr
Rusty Warren
Ruth Buzzy
Sarah Silverman
Sophie Tucker
Toti Fields
Vicki Lawrence
Whoopi Goldberg

Male

("Weird) Al" Yankovic
Alan King
Art Carney
Arthur Godfrey
Bill Dana
Billy Crystal
Bob Hope
Buddy Hackett
Carl Reiner
"Carrot Top" (Scott Thomp-
son)
Charley Callas
Charlie Chaplin
Chevy Chase
Danny Kaye
Danny Thomas
David Steinberg
Dick Cavett
Dick Gregory
Dick Shawn
Dom Deluise
Don Rickles
Eddie Cantor
Eddie Murphy
Ernie Kovaks
Flip Wilson
Foster Brooks
Fred Allen
Freddie Prinz
Gabe Kaplan
Gary Shandling
George Burns
George Carlin
George Gobel
Georgie Jessel
Groucho Marx
Harvey Korman
Henny Youngman
Herb Shriner
Jack Benny
Jack Carter
Jackie Gleason
Jackie Leonard
Jackie Mason
Jackie Vernon

Jan Murray
Jerry Lewis
Jimmy Durante
Jimmy Walker
Joey Bishop
Johnny Carson
Jonathan Winters
Lenny Bruce
Martin Short
Milton Berle
Mort Sahl
Nipsey Russell
Norm Crosby
Pat Henry
Paul Lynd
Red Buttons
Red Foxx
Red Skelton
Richie Pryor
Rip Torn
Rodney Dangerfield
Shecky Greene
Shelley Berman
Sid Caesar
Slappy White
Soupy Sales
Steve Martin
Stubby Kaye
Tim Conway
Victor Borge (at piano)
W.C. Fields
Wayland Flowers (ventrilo-
quist with puppet
"Madame")

Comedic Entertainers

Edgar Bergen (ventriloquist,
with dummies Charley
McCarthy & Mortimer
Snerd)
Frank Gorshin (impressions)
Frank Welker (impressions)
Paul Winchell (ventriloquist
with Jerry Mahoney and
Knucklehead Smiff))
Rich Little (impressions)

Señor Wences (ventriloquist)
Shari Lewis (ventriloquist
with Lamb Chop, Charlie
Horse, and Hush Puppy)
Victor Borge (pianist with
visual comedy)
Wayland Flowers (ventrilo-
quist with “Madame”)

Comedy Teams

Abbot & Costello (Bud and
Lou)
Amos & Andy (blackfaced
Freeman Gosden &
Charles Correll)
Bob & Ray (B. Elliott &
R. Goulding)
Burns & Allen (George &
Gracie)
Burns & Schreiber (Jack &
Avery)
Cheech & Chong (C. Marin
& Tommy C.)
Frick & Frack (ice skaters
Werner Groebli & Hans
Mauch)
Laurel & Hardy (Stan &
Oliver)
Lum & Abner (Chester
Lauck & Norris Goff)
Martin & Lewis (Dean &
Jerry)
Penn & Teller (P. Jillette &
Raymond T.)
Rowan & Martin (Dan &
Dick)
Smothers Brothers, the (Tom
& Dick)
Stiller & Meara (Jerry &
wife, Anne)
Three Stooges, the (Curly,
Moe, and Larry)
Wayne and Shuster (Johnny
& Frank)

Computers

5” (and 8”) floppy discs
Apple Lisa microcomputer
Atari 400/800 micro
Back-up tapes
Command line (MS-DOS)
Commodore 64 (64K mem)
CPM-86 (Digital Research
PC operating system)
Cromemco Z-2 micro
CRT monitors (still some)
Datapoint 2200 micro
Digital Equipment Corp.
Heathkit H-8 micro
IBM-PC and XT
IBM System/360
Lotus 1-2-3 spreadsheet
(original)
Lotus Development Corp.
(1-2-3 spreadsheet)
Monitor screens with green
characters only
MS-DOS (early Microsoft
operating system)
NEC Personal Computer,
with two 8” floppy drives
OS-2 (IBM operating sys-
tem to compete with DOS)
Punch cards (for program-
ming and data storage)
Removable hard drives
(easily swappable)
Tandy (Radio Shack) TRS-80
micro
Texas Instruments TI-99
micro
UNIVAC (first commer-
cial computer)
VisiCalc, MultiPlan, and
SuperCalc, early com-
petitors of 1-2-3
Wang word processor (vari-
ous versions)
WordPerfect (early word pro-
cessor, now owned by
Corel)

WordStar (once a competitor
of WordPerfect)
Xerox Alto micro

Countries/Nations/ Cities: New or with Changed Names

Abyssinia; now Ethiopia
Basutoland: now Lesotho
Batavia: now Jakarta, Indo-
nesia
Bechuanaland: now Bots-
wana
British Guiana: now Guyana
British Honduras: now
Belize
Byzantium: then Constantin-
ople; now Istanbul, Turkey
Caledonia (ancient Roman):
now Scotland
Cambodia (Kampuchea)
Ceylon: now Sri Lanka
Cipango (medieval) now
Japan
Dahomey: now Benin
East and West Germany:
now united Germany
East Pakistan: now Bangla-
desh
Ellis Islands: now Tuvalu
Formosa: now Taiwan
Gilbert, Phoenix, and Line
Islands: now Kiribati
New Hebrides: now Vanuatu
Northern Rhodesia: now
Zambia
Nyasaland: now Malawi
Portugese Guinea: now
Guinea-Bissau
Upper Volta: now Burkina
Faso
Yugoslavia: now Croatia,
Bosnia and Herzegovina,
Serbia, Slovenia, Mace-
donia, and Montenegro

South West Africa: now
Namibia
Southern Rhodesia: now
Zimbabwe
Tanganyika and Zanzibar:
now Tanzania
Union of Soviet Socialist
Republics (U.S.S.R or
C.C.C.P.) now Russia
(Russian Federation)

Culture / Style

Bobby soxers
“DA” (duck’s ass) haircuts
Go-go girls (dancing at disco-
theques)
Hipsters
Hula Hoops (still around)
Manners / civility / ethics :-)
Mood rings
Pet rocks
Polka dot clothes
Pompadour hair styles
Propeller beanies
Raccoon caps
Shmoos (Li’l Abner)
Sock hops
“Stag flicks” (early vintage)
Worry beads
Zoot (or zuit) suits

Dancers

Ballet

Anna Pavlova (ballet)
Bob Fosse (choreographer)
(Dame) Margot Fonteyne
George Balanchine
Mikhail Baryshnikov (bal.)
Robert Joffrey (ballet)
Rudolf Nureyev (ballet)

Modern / Other

Ann Miller
Bill Robinson (“Bojangles”)
Donald O’Connor

Fred Astaire
Ginger Rogers
José Greco (flamenco)
Juliet Prowse
Leslie Caron
Marge & Gower Champion
Martha Graham
Mitzi Gaynor
Michael Jackson

Dances

Ballin’ the Jack
Bebop
Break dancing
Bossa Nova, the
Bristol Stomp, The
Bunny Hop, the
Chalypso, the
Charleston, the
Dirty dancing
Disco
Dog, the
Fandango, the
Freddie, the
Frug, the
Funky Chicken, the
Hitch Hike, the
Hokey Pokey, the
Hucklebuck, the
Hully Gully, the
Hustle, the
Jitterbug, the
Jive, the
Latin Hustle, the
Limbo, the
Lindy, the (Lindy Hop)
Line dancing (country)
Locomotion, the
Lurch, the
Macarena, the
Madison, the
Mashed Potato, the
Monster Mash, the
Monkey, the
Pachanga, the
Pony, the

Shimmy, the
Stomp (tar paper stomp)
Stroll, the
Swim, the
Swing
Twist, the
Watusi, the

Deoderants

Ban Roll-On
Mum (woman’s deoderant)
Odorono (Odor? Oh No!)
Sea-Forth deoderant
Stoppette (man’s deoderant)
Also: Shun, Hush, Veto,
NonSpi, Slick, Dainty Dry,
Perstop, and Zip deoderants

Detergents (clothes)

Borax
Dash
Dreft
Fels Naptha (barely around)
Ivory Snow
Rinso / Rinso Blue

Games / Amusements

Backgammon
Bobbsey Twins (books)
Camphor-powered toy boats
Canasta (still played, but in
few venues)
Chess (Chess Masters:
Bobby Fischer,
Gary Kasparov)
Croquet
Hardy Boys (books)
Hoops (for rolling)
Lawn darts
Marbles
Marionettes
Mumblety-peg
Ouija boards
Pick-up sticks (some still)
Roller Skates (clamp on
with skate keys)

Tiddlywinks (still played,
but in very few venues)
Wood burning tool (still
some around)

Hair Products

GLH (spray-on “hair”)
Halo (shampoo)
Prell (shampoo)
Vitalis (men’s hair dressing)
White Rain (shampoo)
Wildroot Cream Oil (men)

Hand/Bath Soaps

Boraxo (powdered)
Irish Spring
Lifebouy
Lysol
Palmolive
Safeguard

Hardware

Lawrence Bros. (Sterling, IL)
National Mfg. (Sterling, IL)

Home/Household Items

Bell pulls
Chaise lounges
Churns (wooden w/ paddle)
Clothes lines
Coal-burning fireplaces
Drawing rooms
Ice boxes (home)
Junket Rennet Pudding
Love seats
Milk bottles (glass)
Oleomargerine
Orange squeezers
Porch swings
Rabbit ears (for TV sets)
Refrigerators with circular
coils on the top
Sadirons
Stoves, cast iron, coal or
wood burning (still some)
Sun bonnets

Transistor (pocket) radios
Washbasins (with pitchers)
Washboards
Wash tubs
Water pumps (from wells)
with a pump handle

Journalists / Columnists / Gossip Columnists (*)

Anna Quindlen
Art Buchwald
Carl Rowan
Drew Pearson
Gore Vidal
Hedda Hopper *
Irv Kupcinct
Jack Anderson
James J. Kilpatrick
Jimmy Breslin
Louella Parsons *
Mike Royko
Rona Barrett *
Walter Lippmann
William F. Buckley, Jr.

Magazines

Collier’s
LIFE Magazine
Mad Magazine
McCall’s

Medical Doctor/Research

C. Everett Koop (Surgeon
General)
Dr. Christian Barnard (per-
formed first heart trans-
plant)
Jonas Salk (polio vaccine)
Michael DeBakey (surgeon)
Robert Jarvik (invented first
artificial heart)
Sam Sheppard (surgeon)

Medicines / Remedies

Baking soda paste
Beaman’s Pepsin Gum

Ben-Gay (still used)
Boric acid (still used)
Calamine lotion (still used)
Campho-Phenique (still
around)
Carter’s Little Liver Pills
Castor oil
Clove Gum
Epsom salts (still used)
Ether
Eucalyptus
Gentian violet (antiseptic/
antifungal)
Geritol (still around)
Ginger ale (still used)
Hadacol
Honey
Horehound drops
Ipecac (still used)
Mentholatum (still used)
Mercurochrome (antiseptic)
Paregoric (antidiarrheal)
Sal-Hepatica (laxative)
Salt water gargle (still used)
Smith Bros. Cough Drops
Soda crackers (still used)
Sulfa drugs
Suppositories (still used)
Tincture of iodine (anti-
septic)
Vaseline (still used)
Vick’s VapoRub (still used)
White Cloverine Brand Salve
(now made by different
company)

Military

ADM Arleigh Burke (Chief
of Naval Operations)
Audi Murphy (Army)
GEN (Field Marshal) B. L.
Montgomery (Britain)
ADM “Bull” Halsey (U.S.)
GEN Charles de Gaulle (Fr)
ADM Chester Nimitz (U.S.)
GEN Colin Powell (U.S.)

GEN Douglas MacArthur
(U.S.)
GEN Dwight D. Eisenhower
(U.S.)
GEN (Field Marshall) Erwin
Rommel (Germany)
GEN George C. Marshall
(U.S. Army Chief of Staff)
GEN George S. Patton (U.S.)
GEN Mark Clark (U.S.)
GEN Omar Bradley (U.S.)
GEN William Westmoreland
(U.S.)
Sergeant Alvin C. York
(U.S.)
ADM Yamamoto (Japan)

Models

Christie Brinkley
Cindy Crawford
Heidi Klum
Jean Shrimpton
Suzy Parker
Twiggy
Veruschka
Wilhelmina

Movie Producers

Carlo Ponti
Cecil B. DeMille
Darryl F. Zanuck
David O. Selznick
Hal B. Wallis
Hal Roach
Harold Hecht
Howard Hughes
Irving Thalberg
Jack L. Warner
Louis B. Mayer
Samuel Goldwyn
Walter Mirisch

Movie Screenwriters

Billy Wilder
Francis Ford Coppola
Frederico Fellini

Ingmar Bergman
John Huston
John Steinbeck
Neil Simon
Mario Puzo
Mel Brooks
Oliver Stone
Orson Welles
Paddy Chayefsky
Preston Sturges
Sam Pekinpah
Stanley Kubrick
Woody Allen

Movies (many from books and plays)

Action/Adventure

Around the World in 80
Days
Ben-Hur
Conqueror, The
Count of Monte Cristo, The
Crocodile Dundee
Dirty Harry (film series)
El Cid
Hatari!
Lawrence of Arabia
Mad Max films
Planet of the Apes (orig)
Raiders of the Lost Ark
Rambo films
Romancing the Stone
Smokey and the Bandit
Seven Samurai
Spartacus

Children's (little)

101 Dalmatians
Aladdin
Apple Dumpling Gang, The
Bad News Bears, The
Bambi
Beauty and the Beast
Bedknobs and Broomsticks
Black Beauty

Chitty Chitty Bang Bang
Christmas Story, A
Cinderella
Dark Crystal, The
Doctor Dolittle
Dumbo
Fantasia
Lady and the Tramp
Lassie Come Home
Little Mermaid, The
Mary Poppins
Muppet Movie, The
National Velvet
Neverending Story, The
Old Yeller
One Hundred and One Dal-
matians
Peter Pan
Pinocchio
Pocahontas
Pollyanna
Roy Rogers Show, The
Shaggy Dog, The
Sleeping Beauty
Snow White and the Seven
Dwarfs
Sword in the Stone, The
Tarzan (series)
Treasure Island
Willy Wonka and the
Chocolate Factory
Wizard of Oz, The

Children's (teens)

Absent-Minded Professor,
The
American Graffiti
Andy Hardy films
Bonzo Goes to College
Breakfast Club, The
Ferris Bueller's Day Off
Flubber
Francis the Talking Mule
Gidget
I Was a Teen-age Werewolf
Nutty Professor, The

Time Bandits
Wayne's World
Weird Science
Where the Boys Are

Comedy / Comedic

Airplane!
Animal House
Auntie Mame
Bank Dick, The
Blazing Saddles
Caddy, The
Caddyshack
Fortune Cookie, The
It's a Mad Mad Mad Mad
World
Married to the Mob
Money Pit, The
No Time for Sergeants
Odd Couple, The
Police Academy (series)
Producers, The
Road(s) to (Hope &
Crosby films)
Rocky Horror Picture Show,
The
Russians Are Coming! The
Russians Are Coming! The
Sailor Beware
Scared Stiff
Some Like It Hot
Stooge, The
To Be or Not to Be
Trading Places
Trouble With Angels, The
Visit to a Small Planet
Will Success Spoil Rock
Hunter?
Young Frankenstein

Cops and Robbers

Anatomy of a Murder
Beverly Hills Cop
Bonnie & Clyde
Boston Blackie films
Cheap Detective, The

Fugitive, The
Godfather, The
Pink Panther, The
RoboCop
Serpico
Shaft
Shot in the Dark, A
Sting, The
To Catch a Thief
Usual Suspects, The

Drama

12 Angry Men
Absence of Malice
Agnes of God
All About Eve
Casablanca
Christmas Carol, A
Citizen Kane
Color Purple, The
Coming Home
Double Life, A
Dr. Zhivago
Going My Way
Gone With the Wind
Grapes of Wrath, The
I Want to Live
In the Heat of the Night
Inherit the Wind
It's a Wonderful Life
Judgment at Nuremberg
Lion in Winter, The
Man for All Seasons, A
Places in the Heart
Rebel Without a Cause
Shoes of the Fisherman,
The
Subject Was Roses, The
Titanic
To Kill a Mockingbird
Written on the Wind

General

"10"
Accidental Tourist, The
African Queen, The

Agony and the Ecstasy, The
Airport
Alice Doesn't Live Here
Anymore
All About Eve
American Beauty
Anastasia
Anne of the Thousand Days
Any Which Way You Can
Apartment, The
Arthur
Babes in Toyland
Backdraft
Bad and the Beautiful, The
Barefoot Contessa, The
Beau Geste
Bedtime for Bonzo
Being There
Best Years of Our Lives, The
Big Chill, The
Big Sleep, The
Birdman of Alcatraz
Blues Brothers, The
Boccaccio '70
Born Free
Born Yesterday
Breaking Away
Brewster's Millions
Bringing Up Baby
Butterfield 8
Butterflies Are Free
Cat on a Hot Tin Roof
Charly
Children of a Lesser God
Cinderella
Cleopatra
Clockwork Orange, A
Coalminer's Daughter
Color of Money, The
Comedians, The
Cool Hand Luke
Dark Passage
David and Bathsheba
Dead Men Don't Wear Plaid
Diary of Anne Frank, The
Doctor Faustus

Dog Day Afternoon
Down and Out in Beverly Hills
Driving Miss Daisy
Earth Girls Are Easy
Egg and I, The
Electric Horseman, The
Elephant Walk
Escape from New York
Every Which Way But Loose
Executive Suite
Farmer's Daughter, The
F.I.S.T.
Five Easy Pieces
Follow Me, Boys
Footloose
Forest Gump
Fortune Cookie, The
Foul Play
Gandhi
Gaslight
Gentleman's Agreement
Ghostbusters
Giant
Gigi
Girl Can't Help It, The
Girl Crazy
Girl Happy
Girls! Girls! Girls!
Godfather, The
Going My Way
Goldengirl
Gone With the Wind
Good Earth, The
Goodbye Girl, The
Goodbye, Mr. Chips
Graduate, The
Greatest Show on Earth, The
Greek Tycoon, The
Guess Who's Coming to Dinner
Hannah and Her Sisters
Harry and the Hendersons
Harum Scarum

Heiress, The
Hellzapoppin
Help!
High Anxiety
High Society
Hole in the Head, A
Holiday Inn
How Green Was My Valley
Hud
In-Laws, The
Inn of the Sixth Happiness
Inspector General, The
Jailhouse Rock
Johnny Belinda
Johnny Eager
Joker Is Wild, The
Julia
Julius Caesar
Jungle Jim (series)
Kidnapping of the President, The
Kiss of the Spider Woman
Klute
Kramer vs. Kramer
Lady be Good
Last Picture Show, The
Last Tango in Paris
Last Time I Saw Paris, The
Letter To Three Wives, A
Little Darlings
Long Hot Summer, The
Look Homeward Angel
Lost Weekend, The
Love Bug, The
Lovely to Look At
Lust for Life
Ma and Pa Kettle series
Marathon Man
Marjorie Morningstar
Meet John Doe
Midnight Cowboy
Mighty Joe Young
Miracle on 34th Street
Miracle Worker, The
Mondo Cane
Moonstruck

Moulin Rouge
Mouse That Roared, The
Mr. Majestyk
Mrs. Miniver
My Friend Irma
My Little Chickadee
Natural, The
Network
Night at the Opera, A
None But the Lonely Heart
Norma Rae
North Dallas Forty
Not As a Stranger
Oh, God! series
On the Waterfront
One Flew Over the Cuckoo's Nest
Ordinary People
Pal Joey
Paleface, The
Pancho Barnes
Papa's Delicate Condition
Paper Moon
Passage to India, A
Patch of Blue, A
Philadelphia
Place in the Sun, A
Pocketful of Miracles
Porky's (series)
Poseidon Adventure, The
Postman Always Rings Twice, The
Prisoner of Zenda, The
Prizzi's Honor
Quiet Man, The
Raging Bull
Rain Man
Rainmaker, The
Rally 'Round the Flag, Boys!
Reap the Wild Wind
Roots
Rose Tatroo, The
Sandpiper, The
Save the Tiger
Sea Wolf, The

Separate Tables
Shampoo (series)
Snows of Kilimanjaro, The
Song of the South
Star Is Born, A
Staying Alive
Sting, The
Subject Was Roses, The
Sunset Boulevard
Sunshine Boys, The
Swiss Family Robinson
Taming of the Shrew, The
Taps
Teacher's Pet
Thank God It's Friday
They Shoot Horses Don't
They?
Thousand Clowns, A
Three Coins in the Fountain
To Have and Have Not
Tootsie
Touch of Class, A
Tough Guys
Tree Grows in Brooklyn, A
Twilight's Last Gleaming
Ugly American, The
Unsinkable Molly Brown,
The
Up the Down Staircase
Valley of the Dolls
Viva Las Vegas
Wall Street
Where the Boys Are
White Heat
Who's Afraid of Virginia
Woolf?
Wild Bunch, The
Wild One, The
Woman in Red, The
Woman of the Year
Working Girl
Yankee Doodle Dandy
Year of Living Dangerously, The
Yearling, The
You're in the Army Now

Zorba the Greek
Heroes
Batman (1)
Road Warrior, The
Robin Hood, the Adventures of
Superman (1)
Tarzan (series)
Horror/Creatures/Monsters
Abbott & Costello Meet
Frankenstein
Alien
Aliens
Attack of the Killer Tomatoes (musical comedy)
Beast from 20,000 Fathoms,
The
Birds, The
Blob, The
Cape Fear
Cat People

Creature from the Black
Lagoon
Dr. Jekyll & Mr. Hyde
Dr. Phibes
Dracula
Fly, The
Forbidden Planet ("Monsters
from the Id")
Frankenstein
Godzilla
Gremlins
Invasion of the Body-
snatchers
It
It Came from Outer Space
Jaws
Jurassic Park
King Kong
Little Shop of Horrors, The
Mothra
Mummy, The
Night of the Living Dead

Piranha
Predator
Thing, The
Village of the Damned
Willard
Wolf Man, The
Young Frankenstein

Horror/Suspense
Abyss, The
Bwana Devil (1st 3-D
movie, 1952)
Carrie
Deathtrap
Exorcist, The
Final Conflict, The (Omen:..)
Friday the 13th
Halloween
Howling, The
Hush....Hush, Sweet
Charlotte
Nightmare on Elm Street, A
Omen, The
Poltergeist
Psycho
Rosemary's Baby
Seventh Seal, The
Shining, The
Silence of the Lambs, The
Soylent Green
Tales from the Drak Side
Titanic
Towering Inferno, The
Whatever Happened to Baby
Jane?
Zero Hour!

Military/War
All Quiet on the Western
Front
Away All Boats
Bridge on the River Kwai,
The
Coming Home
Deer Hunter, The
Dirty Dozen, The

Dr. Strangelove
Enemy Below, The
Fail Safe
Flying Leathernecks
Flying Tigers
From Here to Eternity
Great Escape, The
Green Berets,. The
Guns of Navarone, The
Halls of Montezuma, The
Hamburger Hill
Hellcats of the Navy
Hellfighters
High and the Mighty, The
Hunt for Red October, The
In Harm's Way
Jet Pilot
Kelly's Heroes
Killing Fields, The
Longest Day, The
Manchurian Candidate
Midway
Mister Roberts
Mrs. Miniver
Naked and the Dead, The
On the Beach
Paths of Glory
Patton
Platoon
Red Badge of Courage, The
Reds
Run Silent, Run Deep
Sands of Iwo Jima
Sergeant York
Seven Days in May
Stalag 17
To Hell and Back
Top Gun
Tora! Tora! Tora!
Twelve O'Clock High
Up Periscope
Victory at Sea
War and Peace
WarGames

Musical(s) / Music

Amadeus
American in Paris, An
Annie Get Your Gun
Auntie Mame
Bye Bye Birdie
Cabaret
Call Me Madam
Carousel
Chorus Line, A
Desert Song, The
Dirty Dancing
Fame
Flashdance
Grease
Hard Day's Night, A
Help!
King and I, The
Lady Be Good
Let It Be
Man of La Mancha
Music Man, The
My Fair Lady
No Time for Sergeants
Oklahoma
Paint Your Wagon
Phantom of the Opera
Promises, Promises
Seven Brides for Seven
Brothers
Singin' in the Rain
Sound of Music, The
South Pacific
State Fair
Thoroughly Modern Millie
Two Tickets to Broadway
West Side Story
White Christmas
With a Song in My Heart
Yellow Submarine

Mystery/Spy

007 (James Bond) films
Airport 1975
Anatomy of a Murder
Arsenic and Old Lace

Blue Dahlia, The
Blue Velvet
Butterfield 8
Chinatown
Dead Men Don't Wear Plaid
Dial "M" for Murder
Eiger Sanction, The
French Connection, The
In Like Flint
Ipcress File, The (British)
Key Largo
Maltese Falcon, The
Man Who Knew Too Much,
The
Mr. Moto, The Return of
Murder By Death
Murder on the Orient Express
North by Northwest
Notorious
Our Man Flint
Rear Window
Rio Rita
Spellbound
Strangers on a Train
Sudden Impact
Suspicion
T.H.E. Cat
Thin Man, The (series)
Third Man, The
Thomas Crown Affair, The
Three Days of the Condor
To Catch a Thief
Topkapi
Tree Grows in Brooklyn, A
Vertigo

Political / Government

Advise and Consent
All the King's Men
All the President's Men
Citizen Kane
Seven Days in May

Religious / Spiritual /

Inspirational
A Man Called Peter

Ben-Hur
Demetrius & the Gladiators
Egyptian, The
Greatest Story Ever Told,
The
Lilies of the Field
Quo Vadis?
Robe, The
Silver Chalis, The
Spartacus
Stand by Me
Ten Commandments, The

Romance/Marriage/Family

Annie Hall
Apartment, The
Barefoot in the Park
Bells Are Ringing
Breakfast at Tiffany's
Brief Encounter
Bus Stop
California Suite
Cheaper By the Dozen
Country Girl, The
Days of Wine and Roses
Friendly Persuasion
Funny Girl
Gay Divorcée, The
Guide for the Married Man,
A
Here Comes the Groom
Houseboat
How to Marry a Millionaire
I Married an Angel
Irma La Douce
Love Bug, The
Love Is a Many-Splendored
Thing
Love Me Tender
Love Story
Lover Come Back
Lovers and Other Strangers
Marty
Murphy's Romance
My Blue Heaven

Never on Sunday
Officer and a Gentleman, An
On Golden Pond
Parent Trap, The
Philadelphia Story, The
Places in the Heart
Plaza Suite
Pillow Talk
Pretty in Pink
Pride and Prejudice
Prime of Miss Jean Brody,
The
Roman Holiday
Room At the Top
Ryan's Daughter
Sandpiper, The
Scaramouche
Send Me No Flowers
Seven Year Itch, The
Somewhere in Time
Sophie's Choice
Splendor in the Grass
Streetcar Named Desire, A
Tender Trap, The
Terms of Endearment
To Each His Own
Way We Were, The
With Six You Get Eggrroll
Women in Love
Xanadu
You Light Up My Life

Science/Technology/Future

2001: A Space Odyssey
2010 (sequel)
20,000 Leagues Under the
Sea
Alien (1)
Andromeda Strain, The
Back to the Future (series)
Barbarella
Batteries Not Included
Black Hole, The
Blade Runner
Close Encounters of the
Third Kind

Cocoon
Contact
Day the Earth Stood Still,
The
Deep Impact
Dune
Enemy Mine
E.T.
Fantastic Voyage
Final Countdown, The
Forbidden Planet
Futureworld
Hitchhiker's Guide to the
Galaxy
Incredible Shrinking Man,
The
Journey to the Center of
the Earth
Meteor
Planet of the Apes (series)
SeaQuest DSV
Silent Running
Star Trek (1)
Star Wars (1)
Tron
Visit to a Small Planet
War of the Worlds
Weird Science
When Worlds Collide

Sports

Hoosiers
Longest Yard, The
Rollerball
Slap Shot
Take me Out to the
Ball Game

Swashbucklers

Against All Flags
Captain Blood
Scarlet Pimpernel, The
Three Musketeers, The

Westerns

Alamo, The

Big Country, The
 Big Jake
 Butch Cassidy and the Sun-
 dance Kid
 Calamity Jane
 Cat Ballou
 Chisum
 Comancheros, The
 Elmer Gantry
 Fistful of Dollars, A
 Fort Apache
 Fort Ti(conderoga) [first
 western released in both
 3-D and Technicolor]
 Good, the Bad, and the Ugly,
 The
 High Noon
 High Plains Drifter
 High Sierra
 Hombre
 Hondo
 Horse Soldiers, The
 How the West Was Won
 Lash LaRue movies
 Magnificent Seven, The
 Man Who Shot Liberty
 Valance, The
 North to Alaska
 Outlaw Josey Wales, The
 Paleface, The
 Reap the Wild Wind
 Red River
 Rio Bravo
 Rio Grande
 Rio Lobo
 Rooster Cogburn
 Santa Fe Trail
 She Wore a Yellow Ribbon
 Shootist, The
 Silverado
 Sons of Katie Elder, The
 Stagecoach
 They Died With Their
 Boots On
 ;Three Amigos!

Treasure of the Sierra
 Madre, The
 True Grit
 Unforgiven
 Viva Zapata!
 Weird Science
 Westerner, The
 Wild Bunch, The

Music

Music -- Big Band Leaders

Al Martino (singer)
 Artie Shaw (clarinet)
 Benny Goodman (clarinet)
 Billy Eckstine (singer; trum-
 pet; bebop))
 Blue Barron
 Bob Crosby
 Cab Calloway (singer)
 Count Basie (piano)
 Dizzy Gillespie (jazz trum-
 pet)
 Duke Ellington (piano)
 Eddy Duchin (piano)
 Fred Waring (singer)
 Freddy Martin
 Glenn Miller (trombone)
 Guy Lombardo (violin)
 Harry James (trumpet)
 Jack Teagarden
 Jimmy Dorsey (clarinet,
 trumpet, sax)
 Kay Kyser (clarinet)
 Lawrence Welk (accordion)
 Les Brown (clarinet, sax)
 Les Elgart (trumpet)
 Lionel Hampton (piano,
 vibraphone)
 Louis Armstrong (trumpet)
 Miles Davis (trumpet)
 Mitch Miller (oboe)
 Nelson Riddle (trombone)
 Ozzie Nelson (yes, really)
 Paul Whiteman (violin,
 viola)

Ralph Marterie (trumpet)
 Ray Anthony (trumpet)
 Sammy Kaye (clarinet, sax)
 Spike Jones (drums)
 Stan Kenton (piano)
 Tex Beneke (singer, sax)
 Tommy Dorsey (trombone,
 trumpet)
 Woody Herman (clarinet,
 sax)
 Xavier Cugat (violin; Latin
 music)

Music – Orchestral

Conductors

Andre Previn (Houston, LA,
 Pittsburgh)
 Antal Dorati (Minneapolis)
 Aaron Copland (NYC,
 Boston)
 Arturo Toscanini (NYC)
 Daniel Barenboim (piano;
 Chicago)
 Eugene Ormandy (Phila.)
 Fritz Reiner (Chicago)
 Georg Solti (Chicago)
 Leonard Bernstein (NYC)
 Leopold Stokowski (NYC,
 Phila., Cincinnati, Houston)
 Robert Shaw (Cleveland,
 Atlanta)
 Zubin Mehta (Los Angeles)

Music – Unusual Instru- ments

Harmonicas (some still)
 Harpsichords
 Jew's harp
 Kazoos
 Spike Jones' sound effects
 Spoons
 Washboards
 Washtub basses

Music – Vocalists - Country

Female

Barbara Mandrell
Crystal Gayle
Dolly Parton
Jewel
June Carter Cash
Kitty Wells
Loretta Lynn
Lynn Anderson
Martina McBride
Patsy Cline
Shania Twain
Tammy Wynette
Tanya Tucker
Wynonna Judd

Male

B.B. King
Buck Owens
Buddy Holly
Charlie Daniels (band)
Charley Pride
Charlie Rich
Conway Twitty
Eddy Arnold
Ernest Tubb
Faron Young
George Jones
George Strait
Glen Campbell
Hank Williams
Jim Croce
Jim Reeves
Jimmie Dean
Jimmy Rodgers
John Denver
Johnny Cash
Kenny Rogers
Kris Kristofferson
Marty Robbins
Merle Haggard
Porter Wagoner
Randy Travis
Ray Price

Roger Miller
Ronnie Milsap
Roy Acuff
Roy Clark
Roy Drusky
Sheb Wooley
Tennessee Ernie Ford
Waylon Jennings
Willie Nelson
Woody Guthrie

Music – Vocalists -- Folk

Arlo Guthrie
Highwaymen, The
Joan Baez
John Denver
Journeyman, The
Kingston Trio, The
Peter, Paul and Mary
Weavers, The

Music – Vocalists –
Gospel, Spiritual, R&B,
Soul

Amy Grant
Aretha Franklin
Mahalia Jackson
Sam Cooke
Sandy Patty
Smokey Robinson
Whitney Houston

Music – Vocalists –
Musicals

Anna Maria Alberghetti
Anne Blyth
Ezio Pinza
Gordon MacRae
Howard Keel
Jeanette McDonald
Judy Garland
Julie Andrews
Kathryn Grayson
Liza Minnelli
Mario Lanza

Marni Nixon (voice dubbed
into *The Sound of Music*
and *The King and I*)

Music – Vocalists -- Opera

Beverly Sills
Edith Piaf
Enrico Caruso
Jan Peerce
Luciano Pavarotti
Maria Callas
Mario Lanza
Placido Domingo

Music – Vocalists, Pop

Females - Early

Billie Holiday
Bunny Paul
Cathy Carr
Dinah Shore
Doris Day
Eartha Kitt
Edie Adams
Edie Gorme
Etta James
Georgia Gibbs (“Her Nibs”)
Helen Forrest
Helen O’Connell
Jo Ann Greer
Jo Stafford
Julie London
June Christy
June Valli
Kate Smith
Kay Starr
Lena Horne
Margaret Whiting
Patti Page
Paula Kelly
Pearl Bailey
Peggy Lee
Polly Bergen
Rosemary Clooney
Shirley Jones
Sophie Tucker

Females – More Recent

Abby Lane
Anita Bryant
Anne Murray
Aretha Franklin
Barbra Streisand
Bette Midler
Cass Elliot (“Mama Cass”)
Crystal Gayle
Dale Evans
Debbie Reynolds
Debby Boone
Della Reese
Dinah Washington
Dionne Warwick
Ella Fitzgerald
Helen Reddy
Janis Joplin
Joni James
Joni Mitchell
Karen Carpenter
Leslie Uggams
Linda Ronstadt
Madonna
Nancy Wilson
Natalie Cole
Olivia Newton-John
Pat Benatar
Patti LaBelle
Petula Clark
Sarah Vaughan
Shania Twain
Teresa Brewer
Vera Lynn
Vickie Carr
Whitney Houston

Males - Early

(* “Crooners”)
Al Jolson
Al Martino
* Bing Crosby
Danny Kaye
Dick Haymes
Ed Ames

* Eddie Fisher
Frankie Laine
* Jack Jones
Jerry Vale
* Julius LaRosa
* Mel Torme
Nelson Eddy
* Nat King Cole
* Pat Boone
* Perry Como (1st gold record sales, “Catch a Falling Star,” 1958)
Ray Eberle
* Robert Goulet
* Rudy Vallee
Russ Carlyle
* Steve Lawrence
Tennessee Ernie Ford
* Tony Bennett
* Vaughn Monroe
* Vic Damone

Males – More Recent

(* “Crooners”)
* Andy Williams
* Dean Martin
Engelbert Humperdinck
* Frank Sinatra
Harry Bellafonte
* Johnny Mathis
Johnnie Ray
Louis Armstrong
Michael Bolton
Ray Charles
Ray Stevens
* Sammy Davis, Jr.
Wayne Newton

Groups - Early

Andrews Sisters, The
Lennon Sisters, The
McGuire Sisters, The
Modernaires, The
Pied Pipers, The

Music – Vocalists – Pop/Rock -- Single

Male

B.B. King
Barry White
Big Bopper, The
Bo Diddley
Bob Dylan
Bobby Darin
Bobby Rydell
Bobby Vinton
Brook Benton
Chubby Checker
Chuck Berry
Cozy Cole
David Cassidy
Del Shannon
Dion
Elvis Presley
Eric Clapton
Fabian
Fats Domino
Frankie Avalon
Frankie Valli
James Brown
James Taylor
Jerry Lee Lewis
Little Richard
Lou Rawls
Michael Jackson
Neil Diamond
Paul Anka
Ricki Nelson
Roy Orbison
Stevie Wonder
Tom Jones

Female

Anita Bryant
Aretha Franklin
Brenda Lee
Carly Simon
Carole King
Connie Francis
Gogi Grant

Janet Jackson
Janice Joplin
Tina Turner

Music – Vocalists – Pop/
Rock -- Groups

Female
Chantels, The
Diana Ross and the
Supremes
Gladys Knight and the
Pips
Ronettes, The
Shirelles, The

Male - Early
Ames Brothers, The
Beatles, The
Bee Gees, The
Bill Haley and the Comets
Coasters, The
Drifters, The
Everly Brothers, The
Four Freshmen, The
Four Seasons, The
Four Tops, The
Ink Spots, The
Lettermen, The
Mills Brothers, The
Moody Blues, The
Platters, The
Righteous Brothers, The
Rolling Stones, The
Temptations, The

Male – More Recent

5th Dimension, The
AC/DC
Aerosmith
Association, The
Bachman-Turner Overdrive
(orig group)
Beach Boys, The
Blood, Sweat and Tears

Brazil 66
Cheap Trick
Chicago
Creedence Clearwater
Revival
Crosby, Stills, Nash &
Young
Dave Clark Five, The
Duran Duran (orig group)
Earth, Wind and Fire
Greatful Dead, The
Guess Who, The
Impressions, The
Isley Brothers, The
Jackson 5, The
Jefferson Airplane
KC and the Sunshine
Band
Kinks, The
KISS
Led Zeppelin
Little Anthony and the
Imperials
Lovin' Spoonful, The
Monkeys, The
Paul Revere and the Raiders
Santana (Carlos; blues/
Latin)
Shangri-Las, The
Simon and Garfunkel
Sly and the Family Stone
Three Dog Night
Who, The

Mixed

Abba
Captain & Tennille, The
Les Paul and Mary Ford
Mamas and the Papas, The
Osmonds, The
Partridge Family, The
Sonny and Cher
Tony Orlando and Dawn

Music – Vocalists –
Shows, Hotels, Clubs
Don Ho (Hawaiian and
pop; Honolulu shows)
Wayne Newton (pop; Vegas)
(See “Male Crooners” above)

Music – Vocalists –
Western(s)
Dale Evans
Gene Autry
Roy Rogers
Tex Ritter

Musicals

42nd Street
Ain't Misbehavin'
Annie
Annie Get Your Gun
Anything Goes
Babes in Toyland
Bells Are Ringing
Brigadoon
Bye Bye Birdie
Cabaret
Call Me Madam
Cactus Flower
Camelot
Carousel
Cats
Chicago
Chorus Line, A
Damn Yankees
Easter Parade
Evita
Fantasticks, The
Fiddler of the Roof
Finian's Rainbow
Funny Girl
Gentlemen Prefer Blondes
Gigi
Girl Crazy
Guys and Dolls
Gypsy
Hair
Hello, Dolly!

High Society
 How to Succeed in Business
 Without Really Trying
 King and I, The
 Kiss Me Kate
 La Cage Aux Folle
 Lady in the Dark
 Les Miserable
 Lion King, The
 Mame
 Man of La Mancha
 Mary Poppins
 Me and My Gal
 Mikado, The
 My Fair Lady
 Music Man, The
 New York, New York
 Of Thee I Sing
 Oh! Calcutta!
 Oklahoma
 Oliver
 On the Town
 Paint Your Wagon
 Pajama Game, The
 Phantom of the Opera
 Porgy and Bess
 Promises, Promises
 Seven Brides for Seven
 Brothers
 Show Boat
 Singin' in the Rain
 Sound of Music, The
 South Pacific
 Sweet Charity
 West Side Story
 White Christmas
 Wiz, The
 Wizard of Oz, The

Musicals - Composers

Cole Porter
 George Gershwin
 Ira Gershwin
 Irving Berlin
 Jerome Kern
 Leonard Bernstein

Meredith Wilson
 Noel Coward
 Oscar Hammerstein
 Richard Rogers
 Sigmund Romberg
 Victor Herbert

**Musicians – Composer
 Songwriters (other than
 Musicals)**

Brian Wilson
 Burt Bacharach
 Elton John
 George M. Cohan
 Hal David
 Hank Williams
 Hoagy Carmichael
 Johnny Mercer
 Loretta Lynn
 Neil Diamond
 Paul Simon

Musicians - Instrumental

Classical

Andres Segovia (flamenco)
 Arthur Rubinstein (piano)
 Fritz Kreisler (violin)
 Glenn Gould (piano)
 Herbie Mann (flute)
 Irina Kulikova (classical
 guitar)
 Itzhak Perlman (violin)
 Jacqueline du Pre (cello)
 Jascha Heifetz (violin)
 Pablo Casals (cello)
 Ravi Shankar (sitar, Indian
 classical)
 Van Cliburn (piano)
 Victor Borge (piano)
 Vladimir Horowitz (piano)
 Yehudi Menuhin (violin)
 Yo-yo Ma (cello)

Country

Chet Atkins (guitar)

Earl Scruggs (banjo)
 Roy Clark (guitar, banjo and
 fiddle)

Jazz

Al Hirt (trumpet)
 Bix Beiderbecke (jazz cor-
 net)
 Cozy Cole (jazz drummer)
 Dave Brubeck (jazz pianist)
 Dizzy Gillespie (trumpet &
 band leader)
 Earl “Fatha” Hines (jazz
 pianist and bandleader)
 Louis Armstrong (trumpet)
 Louis Bellson (jazz drum-
 mer)
 Oscar Peterson (jazz piano;
 composer)

Pop (including Swing)

Benny Goodman (clarinet)
 Buddy Rich (drums)
 Ferrante & Teicher (pianos)
 Gene Krupa (drums)
 Herb Alpert (trumpet)
 “Ish Kabibble” (Merwyn
 Bogue – trumpeter &
 comedian)
 Kenny G. (Gorelick) (sax)
 Les Paul (guitar)
 Liberace (piano)
 Pete Fountain (clarinet)
 Roger Williams (piano)
 Tijuana Brass, the

Office Items

Ink blotters
 Ink pens
 Ink wells
 Letter openers (still some)
 Rolodexes (still some)

Oil/Gas Companies

Cities Service (now called
 CITCO)

CONOCO (Continental Oil Company, now ConocoPhillips)
 ESSO (Std. Oil of New Jersey, now ExxonMobil)
 Gulf Oil Company (merged with Std. Oil of California, which is now Chevron)
 Ohio Oil Company (became Marathon Petroleum)
 Skelly Oil Company
 SOCAL (Std. Oil of California, now Chevron)
 SOCONY (Std. Oil of New York, next called Mobil, then merged with Exxon)
 SOHIO (Std Oil of Ohio, acquired by BP)
 Standard Oil Company (broken up into smaller companies)
 Standard Oil of Indiana, renamed AMOCO, now owned by BP)

Plays (non-musicals)

Arsenic and Old Lace
 Barefoot in the Park
 Broadway Bound
 Cat on a Hot Tin Roof
 Come Back Little Sheba
 Crucible, The
 Damn Yankees
 Death of a Saleman
 Glass Menagerie, The
 Harvey
 Inherit the Wind
 Long Day's Journey Into Night
 Man for All Seasons, A
 Miracle Worker, The
 Mr. Roberts
 Odd Couple, The
 On Golden Pond
 Our Town

Pajama Game, The
 Plaza Suite
 Raisin in the Sun, A
 Seven Year Itch, The
 Streetcar Named Desire, A
 Teahouse of the August Moon, The
 Thoroughly Modern Millie
 Who's Afraid of Virginia Woolf?

Playwrights

Arthur Miller
 Edward Albee
 Eugene O'Neill
 Moss Hart
 Neil Simon
 Noel Coward
 Oscar Wilde
 Paul Simon
 Tennessee Williams
 Thornton Wilder
 T. S. Eliot

Poets

Aldous Huxley
 Allen Ginsberg
 Archibald MacLeish
 Carl Sandburg
 Dorothy Parker
 Erica Jong
 Ezra Pound
 Gertrude Stein
 Jim Carroll
 Ogden Nash
 Robert Frost
 Shel Silverstein

Politicians and Government

Adlai Stevenson (D Governor of IL; U.S. VP)
 Alexander Haig (Secy of State)
 Antonin Scalia (Justice of the U.S. Supreme Court)
 Barry Goldwater (R Senator)

Caspar Weinberger (Secy of Defense)
 Chuck Percy (R Senator)
 Clark Clifford (SecDef)
 Cyrus Vance (SecState; Sec Army; Deputy SecDef)
 Dean Acheson (SecState)
 Dean Rusk (SecState)
 Dick Cheney (R VP and SecDef)
 Donald Rumsfeld (SecDef)
 Earl Butts (SecInterior)
 Earl Warren (Chief Justice of the U.S. Supreme Court)
 Everett Dirksen (R Senator)
 George C. Marshall (SecDef)
 George Shultz (SecState)
 Gerald Ford (R President)
 Harry Truman (D President)
 Henry Cabot Lodge (Secretary of State)
 Henry Kissinger (SecState)
 Hubert Humphrey (D VP)
 J. Edgar Hoover (Dir, FBI)
 James Baker (SecState and Reagan White House Chief of Staff)
 James Forrestal (SecDef)
 Jim Wright (D Hse Speaker)
 John B. Anderson (R – IL; ran for President)
 John Foster Dulles (SecStat)
 Les Aspin (SecDef)
 Newt Gingrich (R House Speaker)
 Paul Douglas (R Senator)
 Paul Simon (D Senator)
 Richard J. Daley (Chicago mayor)
 Richard Nixon (R President)
 Robert McNamara (SEC Defense)
 Sam Rayburn (Hse Speaker)
 Thomas "Tip" O'Neill (D House Speaker)

Thurgood Marshall (Justice of the U.S. Supreme Court)
Trent Lott (R Hse Speaker)
Warren Christopher (Sec State)
William Rehnquist (Supreme Court Justice)
Zbigniew Brzezinski (a natl. security advisor)

Radio Newspersons/Commentators

Ernie Pyle (WWII)
Gabriel Heater
Robert Pierpont (Korea)
Walter Winchell

Radio Shows (some of which went on to TV)

Amos 'n' Andy
Breakfast Club (Don McNeill's . . .)
Buck Rogers (in the 25th Century)
Captain Marvel (Shazam)
Captain Midnight
Damon Runyan Theater
Duffy's Tavern
Eddie Cantor Show
Fibber McGee and Molly
Fred Allen Show, The
Gang Busters
George Burns & Gracey Allen Show, The
Great Gildersleeve, The
Green Arrow, The
Green Hornet, The
Green Lantern, The
Hopalong Cassidy
I Remember Mama
Inner Sanctum, The
Jack Armstrong, the All-American Boy
Jack Benny Show, The (with Mary Livingston,

Dennis Day, Eddie Anderson as Rochester, Phil Harris, Don Wilson, Mel Blanc, Mr. Kitzel, and others)
Life Can Be Beautiful
Life of Riley, The
Li'l Rascals
Lum and Abner
Lux Radio Theater
Ma Perkins
Mary Noble, Backstage Wife
Mr. and Mrs. North
Mr. Keen, Tracer of Lost Persons
My Favorite Husband
One Man's Family
Paul Harvey
Phillip Morris Hour
Prairie Home Companion, A
Red Ryder
Roy Rogers (and wife, Dale Evans)
Shadow, The
Sky King
Stella Dallas
Stop the Music
Superman
Tom Mix

Railroads

Atchison, Topeka and "Santa Fe" RR
B&O (Baltimore & Ohio) RR
CB&Q (Chicago, "Burlington" & Quincy)
Chicago & Northwestern RR

Religious Notables

Bishop Fulton J. Sheen
Mother Teresa
Oral Roberts
Pope John XXIII (1958-1963)

Pope John Paul II (1978-2005)
Pope Pius XII (1939 -1958)
Rev. Billy Graham
Rev. Jesse Jackson
Rev. Martin Luther King
Rev. Robert Shuller ("The Crystal Cathedral")

Scientists / Inventors / Technologists

Albert Einstein (theory of relativity: $E=MC^2$)
Alexander Graham Bell (the telephone)
Allan Shepard (1st American in space)
Carl Sagan (astronomer, cosmologist)
Edward Teller (H bomb)
Edwin Hubble (astronomer)
Enrico Fermi (1st atomic reactor)
John Glenn (first U.S. astronaut in earth orbit)
Jonas Salk (polio vaccine)
Karl Jansky (father of radio astronomy)
Neil Armstrong (1st man to walk on the Moon)
Robert Goddard (rockets)
Sally Ride (1st American woman in space)
Thomas Edison (light bulb and more)
Wernher von Braun (rockets)
Wright Brothers (first airplane)

Soda Pop
Cherry Coke (now labeled "Coca-Cola Cherry")
Fanta (now has larger markets internationally)
Mr. Pibb

Nehi
Orange Crush (now owned
by Dr. Pepper/Snapple)
Patio Diet Cola
Tab (lost market to Diet
Coke, but is still available
in some areas)

Songs

See: Song Titles (4-column)
.doc or .pdf (both 18 pgs)

Sports Greats

Baseball

Babe Ruth (pitcher, out-
fielder, slugger)
Cal Ripkin
Casey Stengel (manager)
Connie Mack (player &
team manager)
Cy Young (pitcher)
Dizzy Dean (pitcher)
Ernie Banks (shortstop, first
base; slugger)
Hank Aaron (right field;
slugger)
Jackie Robinson (fielder)
Joe DiMaggio (center
fielder, slugger)
Joe Garagiola (catcher)
Johnny Bench (catcher)
Lou Gehrig (1st baseman)
Mickey Mantle (center field,
first base, slugger)
Ralph Kiner (fielder, slug-
ger)
Reggie Jackson (right fielder
and slugger)
Roberto Clemente (right
field; slugger)
Roger Maris (slugger)
Roy Campanella (catcher)
Sammy Sosa (slugger)
Sandy Koufax (pitcher)
Satchel Paige (pitcher)

Ted Williams (left field
and slugger)
Ty Cobb (outfielder)
Whitey Ford (pitcher)
Willie Mays (center field)
Yogi Berra (catcher)

Basketball

Bob Cousy (point guard)
Bill Russell (center)
Kareem Abdul-Jabbar
(Lew Alcindor; center)
Larry Bird (forward)
Meadowlark Lemmon
(Harlem Globetrotters)
Michael Jordan (guard)
Red Auerbach (coach)
Wilt Chamberlain (center)

Bowling

Don Carter
Earl Anthony

Boxing

Ezzard Charles
Floyd Patterson
Jack Dempsey
Jersey Joe Walcott
(Jersey) Joe Lewis
Joe Frazier
Mike Tyson
Muhammad Ali (Cassius
Clay)
Sonny Liston
Sugar Ray Leonard
Sugar Ray Robinson
Rocky Graziano
Rocky Marciano (Thomas
Rocco Barbella)

Cycling

Greg Lemond

Football

Amos Alonzo Stagg (coach)
Bart Starr (QB)

Bronko Nagurski (fullback;
tackle)
Bubba Smith (defensive end)
Dan Marino (QB)
Dick Butkus (linebacker)
Gale Sayers (running back)
George Blanda
George Halas (player; coach)
Jerry Rice (wide receiver)
Jim Brown (running back)
Joe Montana (QB)
Joe Namath (QB)
John Elway (QB)
Johnny Unitas (QB)
Lynn Swann (wide receiver)
“Mean Joe” Greene (defen-
sive tackle)
Mike Singletary (player;
coach)
Pete Rozelle (Commish)
“Refridgerator” Perry (de-
fensive lineman)
Roger Staubach (QB)
Terry Bradshaw (QB)
Vince Lombardi (coach)
Walter Payton (running
back)

Golf

Arnold Palmer
Babe Didrikson
Ben Hogan
Billy Casper
Bobby Jones
Fuzzy Zoeller
Gary Player (Aussie)
Gene Sarazen
Greg Norman (Aussie)
Jack Nicklaus
Lee Travino
Sammy Snead
Tiger Woods
Tom Watson

Gymnastics

Bart Conner

Cathy Rigby
Dan Hayden
Dominique Dawes
Kurt Thomas
Mary Lou Retton
Nadia Comaneci (Romanian)

Hockey

1980 U.S. Olympic team
that beat the Soviet team)
Bobby Hull
Bobby Orr
Chris Chelios
Gordie Howe
Mike Eruzione (1980 U.S.
gold medal Olympic team)
Stan Mikita
Wayne Gretzky

Jockeys

Angel Cordero
Billy Hartack
Eddie Arcaro
Men's briefs :-) (Aha!
You're paying attention!)
Willy Shoemaker

Race Car Drivers

A.J. Foyt
Bobby Allison
Bobby Unser
Dale Earnhardt
Dan Gurney (Formula 1)
Darrell Waltrip
Don Garlits (dragsters)
Jeff Gordon
Mario Andretti
Parnelli Jones
Richard Petty
Roger Penske

Racehorses

Affirmed
Citation
Man O' War
Native Dancer

Seabiscuit
Seattle Slew
Secretariat
War Admiral
Whirlaway

Skating - Figure

Brian Boitano
Brian Orser (Canada)
Carol Heiss
Debi Thomas
Dick Buttons
Dorothy Hamill
Ekaterina Gordeeva (Russia)
Janet Lynn [Nowicki]
Katarina Witt (E. Germany)
Kristi Yamaguchi
Michele Kwan
Midori Ito (Japan)
Nancy Kerrigan
Oksana Baiul (Ukraine)
Peggy Fleming
Rosalynn Sumners
Scott Hamilton
Tara Lipinski
Tenley Albright
Victor Petrenko (Ukraine)

Skating - Speed

Apolo Ohno
Bonnie Blair
Dan Jansen
Eric Heiden

Soccer

David Beckham
Mia Hamm
Pelé

Swimming / Diving

Greg Louganis
Janet Evans
Johnny Weissmuller
("Tarzan"; Olympic
gold medals)
Mark Spitz

Michael Phelps

Tennis

Arthur Ashe
Bjorn Borg
Martina Navratilova
Chris Evert Lloyd
Jimmy Connors
John McEnroe

Track & Field

Bob Mathias
Bruce Jenner
Carl Lewis
Lolo Jones
Jesse Owens
Rafer Johnson
Roger Bannister (first to
break 4-minute mile)
Wilma Rudolph

Wrestling (Pro)

Andre the Giant
Dusty Rhodes
Gorgeous George
Hulk Hogan
Killer Kowalski
Randy Savage
Greg Gagne (son)
Verne Gagne (father)

Other

Arnold Schwarzenegger
(bodybuilder)
Charles Atlas (bodybuilder)
Evel Knievel (daredevil)
Jack LaLanne (phys. fitness)
Jim Thorpe (Olympic gold;
football, baseball, basket-
ball)
Lou Ferrigno (bodybuilder)
Vic Tanny (physical fitness;
health clubs)

Sportscasters

Brent Mussberger (football)

Bud Collins (tennis)
Curt Gowdy (baseball)
("Dandy") Don Meredith
(football; player)
Dick Enberg (baseball)
Harry Caray (baseball)
Howard Cosell (football &
boxing)
Jack Brickhouse (baseball)
Jim McKay (*Wide World of
Sports*)
Jim Nantz (football & golf)
Joe Garagiola (baseball)
John Madden (football;
player; coach)
Keith Jackson (college foot-
ball)
Marv Albert (basketball)
Mel Allen (baseball)
Pat Summerall (football;
player)
Red Barber (baseball)
Vin Scully (baseball)

Steel Companies

Armco Steel
Bethlehem Steel
Blaw-Knox Steel
Carnegie Steel
Inland Steel (now Ispat)
Jones & Laughlin Steel
Northwestern Steel & Wire

TV Set Manufacturers

Admiral
Crosley
Dumont (one of very first)
Emerson
General Electric
Goldstar
Magnavox
Motorola
Muntz
NEC
Packard Bell
Philmore

Pioneer
RCA
Stromberg-Carlson
Sylvania
Symphonic
Westinghouse

TV Shows

Commercial Characters and Personalities

Bucky Beaver (for Ipana
toothpaste)
Buster Brown and his dog,
Tige—for BB shoes)
California Grapes (singing
& dancing for Sun-Maid)
Charlie the Tuna (for
Star-Kist)
Chiquita Banana
"Mother Nature" (for
Chiffon margerine)
Mr. Whipple (for Charmin
bathroom tissue)
Orson Welles (for Paul
Masson wines)
Speedy Alkaseltzer
"Where's the beef?" Lady
(for Burger King)

Animal Shows

Daktari
Jack Hanna's Animal Adven-
tures
Life and Times of Grizzly
Adams, The
Wild Kingdom
Zoo Parade

Daytime – Adults (Soaps)

All My Children
Another Life
Another World
As the World Turns
Bold Ones, The
Brighter Day, The

Dallas
Dark Shadows
Days of Our Lives
Doctors, The
Dynasty
Edge of Night, The
Falcon Crest
General Hospital (still
running)
Guiding Light, The
Knots Landing
Love of Life
Mary Hartman, Mary Hart-
man
Melrose Place
One Life to Live
One Man's Family
One Tree Hill
Peyton Place
Picket Fences
Portia Faces Life
Ryan's Daughter
Ryan's Hope
Search for Tomorrow
Secret Storm, The
Twin Peaks

Daytime – Adults – Talk Shows – Hosts

Art Linkletter
Bonnie Hunt
Donahue
Larry King
Maury Povitch
Merv Griffin
Mike Douglas
Oprah Winfrey
Phil Donahue
Regis Philbin
Ricki Lake
Rosie O'Donnell
Sally Jessy Raphael
Tyra Banks
Wanda Sykes

Daytime – Kids (Children)

Andy's Gang
Atom Ant Show, The
Banana Splits, The
Barney
Beanie and Cecil
Big Top Pee-Wee
Black Beauty
Bozo the Clown
Buck Rogers (in the 25th
Century)
Captain Kangaroo
Circus Boy
Crusader Rabbit
Curious George
Davy and Goliath
Dennis the Menace
Deputy Dog
Ding Dong School
Disneyland
Dora the Explorer
Doug
Dragon Tales
Fat Albert and the Cosby
Kids
Flicka (My Friend...)
Flintstones, The
Fury
George of the Jungle
Gentle Ben
Gumby
Heckle & Jeckle
Hong Kong Phooey
Howdy Doody
H. R. Pufnstuf
Huckleberry Hound Show,
The
Inspector Gadget
Jane and the Dragon
Jetsons, The
Jonny Quest
Jungle Jim
Juvenile Jury
Kids Central
King Leonardo and His
Short Subjects

Kovaks
Kukla, Fran, and Ollie
Lancelot Link, Secret
Chimp
Lassie
Leave It to Beaver
Lilo & Stitch
Little Rascals, The
Lost in Space
Magilla Gorilla
Mickey Mouse Club
Mr. Peepers
Mr. Rogers' Neighborhood
Mr. Wizard
Muppet Show, The
My Friend Flicka
Our Gang
Pee-Wee's Playhouse
Ramar of the Jungle
Ren & Stimpy Show, The
Rin Tin Tin (The Adventures
of...)
Rocky and His Friends (and
Bulwinkle)
Roger Ramjet
Romper Room
Rootie Kazootie
Roubarb and Custard
Scooby-Doo, Where Are
You?
Secret Squirrel
Sergeant Preston of the
Yukon
Sesame Street (still on)
Sheldon
Sid and Marty Krofft Shows
Soupy Sales Show, The
South Park
Space Patrol
Speed Racer
Teletubbies
Tennessee Tuxedo and His
Tales
Tom Terrific
Top Cat
Tugboat Annie

Turbo Dogs
Tweenies
Weird Al Show, The
Whiz Kids
Winky Dink and You
Yogi Bear

Daytime – Kids (Teens)

Aldrich Family, The
American Bandstand
Banana Splits, The
Beavis and Butt-Head
Beverly Hills 90210
Big Blue Marble
Brady Bunch, The
Breaker High
Buffy the Vampire Slayer
Class, The
Cosby Show, The
Growing Pains
Dawson's Creek
Hangin' with Mr. Cooper
Hanna Montana
Happy Days
Head of the Class
Headmaster, The
iCarly
Land of the Lost
Mr. Novak
MTV
Nick Freno: Licensed
Teacher
Partridge Family, The
Sabrina, the Teenage Witch
Saved By the Bell
Schoolhouse Rock
Scout's Safari
Soul Train
Smallville
Space Patrol
Sponge Bob Squarepants
Supernatural
Teachers
That's So Raven
What really Happened to
the Class of '65?

Wonder Years, The
Zack & Cody

Daytime – Kids’ Heroes

Batgirl
Batman
Captain Marvel (Shazam)
Captain Midnight
Fantastic Four
Green Arrow, The
Green Hornet, The
Green Lantern, The
Hercules
Legend of the Seeker
Power Rangers
Robin Hood, The Adventures of
Sheena, Queen of the Jungle
Sky King
Spider-Man
Steve Canyon
Superboy
Supergirl
Superman, The Adventures of...
Tarzan (of the Jungle)
Teenage Mutant Ninja Turtles
Wonder Woman, The Adventures of...
Xena: Warrior Princess

Game / Quiz Shows

\$25,000 Pyramid, The
\$64,000 Question, The
Bank on the Stars
Beat the Clock
Beat the Time
Blankety Blanks
Block Busters
Break the Bank
Chain Reaction
Child’s Play
Dating Game, The
Deal or No Deal

Do You Trust Your Wife?
Down You Go
Eye Guess
Face the Music
Family Feud (orig)
G.E. College Bowl
Give and Take
Gong Show, The
Hollywood Squares
Hot Potato
It’s Worth What!
I’ve Got a Secret
Information Please
Joker’s Wild, The
Juvenile Jury
Love Experts, The
Match Game, The
Name That Tune
Newlywed Game, The
Now You See It
Parent Game, The
Pass the Buck
Password
Password plus
Place the Face
Play Your Hunch
Price Is Right, The (still on)
Pyramid
Quiz Kids
Stop the Music
Strike It Rich
Temptation
Three on a Match
Tic-Tac-Dough
To Tell a face
To Tell the Truth (revived in 2016)
Triangle is Right, The
Truth or Consequences
Twenty-One
Twenty Questions
Two for the Money
Weakest Link, The
What’s My Line?
What’s My Name?

Wheel of Fortune (still on)
Whiz Kids
Who Do You Trust?
Who Wants to Be a Millionaire?
Who Wants to Marry a Millionaire?
You Bet Your Life (Groucho)
What’s My Line
Winner Take All
Winning Streak

Game/Quiz Show Hosts

Alex Trebek
Allen Ludden
Art Fleming
Art James
Art Linkletter
Bert Parks
Bill Cullen
Bob Barker
Bob Eubanks
Bud Collyer
Burt Convy
Chuck Barris
Chuck Woolery
Clifton Fadiman
Dick Clark
Garry Moore
Gene Rayburn
Groucho Marx
Hal March
Hugh Downs
Jack Barry
Jan Murray
Jim Lange
Joe Garagiola
John Charles Daly
Johnny Carson
Johnny Gilbert
Mike Wallace
Monty Hall
Ralph Edwards
Regis Philbin
Richard Dawson
Robert Q. Lewis

Steve Allen
Wink Martindale

News (Shows/Documentaries)

20/20 (still on)
60 Minutes (still on)
After the Deadlines (ABC)
Camel News Caravan (NBC)
CBS Reports
Chris Matthews Show, The
McLaughlin Group, The
NBC Television Newsreel
Person to Person (CBS)
See It Now (CBS)
Walter Compton News
(Dumont Network)
You Are There (CBS)

Newscasters (Anchors, Commentators/ Reporters)

Barbara Walters
Bill Moyers
Charles Collingwood
Charles Kuralt
Charles Osgood
Chet Huntley
Dan Rather
Dave Garroway
David Brinkley
Douglas Edwards
Ed Bradley
Edward R. Murrow
Edwin Newman
Frank Blair
Frank McGee
Frank Reynolds
Garrick Utley
Harry Reasoner
Howard K. Smith
Hugh Downs
Hughes Rudd
Jack Paar
Jane Pauley
Jim Lehrer
Joan Lunden

John Cameron Swayze
John Chancellor
John Charles Daly
Lawrence Spivak
Linda Greenhouse
Marlene Sanders
Martha Rountree
Marv Albert
Marvin Kalb
Mike Wallace
Morley Safer
Paul Harvey
Peter Jennings
Roger Mudd
Ted Koppel
Tim Russert
Tom Brokaw
Walter Cronkite
Walter Winchell
William Safire

Nighttime – Comedy (not sitcoms)

America's Funniest Home Videos
Candid Camera
Colgate Comedy Hour
Dean Martin Roasts
Funniest Videos
Hee Haw
Last Comic Standing
Laugh-In (Rowan & Martin)
Monty Python's Flying Circus
People Are Funny
Smash Cuts
That Was the Week That Was
Wipeout

Nighttime – Drama - Light

666 Park Avenue
90210
Ally McBeal
American Dreamer
American Dreams

Arnie
Baywatch
Beauty and the Beast
Bracken's World
Brooklyn Bridge
Black Sheep Squadron
Bus Stop
Central Park West
Cougartown
Crossroads
Daktari
Dark Shadows
Desperate housewives
Eleventh Hour, The
Evening Shade
Executive Suite
Fall Guy, The
Family
Family Secrets
Fantasy Island
Fly by Night
Friday Night Lights
Gates, The
Gentle Ben
Good Guys, The
Good Life, The
Ghost Whisperer
Gossip Girl
Here Come the Brides
Highlander, The
Hotel
I Remember Mama
I'll Fly Away
J. J. Starbuck
Lazarus man, The
Lieutenant, The
Life Goes On
Life Unexpected
Lucas Tanner
Mama
Medium,. The
Midnight Caller
Millionaire, The
Monroes, The
One Tree Hill
Pan Am

Party of Five
Persons Unknown
Prisoner, The
Roaring Twenties, The
Route 66
Santa Barbara
Sisters
Slap Maxwell Story, The
Smith Family, The
Sweating Bullets
Thirtysomething
Urban Angel
Window on Main Street

Nighttime – Drama –

More Serious

Armstrong Circle Theater
Bold Ones, The
Bracken's World
Dallas
Dynasty
Falcon Crest
Homefront
In the Heat of the Night
Knots Landing
Little House on the
Prairie
Melrose Place
Millionaire, The
Mr. Novak
Roots
Sopranos, The
Waltons, The

Nighttime – Government –
Politics

24
West Wing, The

Nighttime – Justice / Law-
yers / Courtrooms

100 Centre Street
Ally McBeal
Arrest and trial
Associates, The
Boston Legal

Burke's Law
Defenders, The
Divorce Court
Equal Justice
Family Law
Good Wife, The
Guardian, The
Hardcastle and McCormick
Harry's Law
Ironside
Judd for the Defense
Judge Alex
Judging Amy
Jury, The
Justice
Justice
L.A. Law
Law & Mr. Jones, The
Law & Order (still on)
Lawyers, The
Matlock
Murder One
Night Court
Owen Marshall, Counsellor
at Law
People's Court, The
Perry mason
Petrocelli
Practice, The
Private Practice
Public Defender
Street Court
Whole Truth, The

Nighttime -- Medical

Ben Casey (MD)
Doogie Howser, M.D.
Doctors, The
Dr. Kildare
Dr. Simon Locke
Dr. Quinn, Medicine Woman
Emergency!
ER
House
Interns, The
Marcus Welby, M.D.

Medic
Medical Center
Miami General
Nurse
St. Elsewhrere
Vital Signs

Nighttime – High-Tech or
Weird Humans

Bionic Woman, The
Incredible Hulk, The
Kolchak: The Night Stalker
Man from Atlantis, The
Munsters, The
Robocop
Six Million Dollar Man, The
Starman

Nighttime – Military

Airwolf
Baa Baa Black Sheep
Black Sheep Squadron
China Beach
Combat Hospital
E-Ring
Ensign O'Toole
Medic
Missiles of October
Pensacola: Wings of Gold
Rat Patrol
Threat Matrix
Unit, The
Victory at Sea

Nighttime – Music

Grand Ol' Opry
Lawrence Welk Show, The
Sing Along with Mitch
Soul Train
Your Hit Parade

Nighttime – Police / Police
Detectives / Fire

Adam 12
Almost Perfect
America's Most Wanted

Asphalt Jungle, The
Barbary Coast, The
Baretta
Barney Miller
Bourbon Street Beat
Cagney & Lacey
Cannon
Castle
CHiPs (CA Highway Patrol)
Cold Case
Columbo
Commish, The
Cops
Crime Photographer
Crime Story
Crossing Jordan
Dark Blue
Detectives, The
Detroit 1-8-7
Dragnet
Emergency!
FBI, The
Flashpoint
Fugitive, The
Gangbusters
Gavilan
Hawaii 5-O
Highway Patrol
Hill Street Blues
Hunter
In the Heat of the Night
Investigators, The
Jake and the Fatman
Kaz
Kojak
LAPD
Lineup, The
Lloyd Bridges Show, The
Longstreet
Mancuso: FBI
Manhunt
McCloud
Mentalist, The
Miami Vice
Mod Squad, The
Mystery!

Naked City
Nash Bridges
New York Undercover
NYPD Blue
Petrocelli
Police Squad
Police Story
Police Woman
Prime Suspects
Profiler
Quincy, M.E.
Racket Squad
Rogues, The
Sgt. Preston of the Yukon
Starsky and Hutch
Streets of L.A., The
Streets of San Francisco, The
S.W.A.T.
T.J. Hooker
Treasury Men in Action
Turner & Hootch
Untouchables, The
Vegas
Wiseguy
Without a Trace

Nighttime – Mystery / Private
Detectives
48 Hours Mystery
77 Sunset Strip
Agatha Christie Hour
Alias Smith & Jones
Alfred Hitchcock Presents
Banacek
Barnaby Jones
Boston Blackie
Burke's Law
Charlie's Angels
Chase
Checkmate
Diagnosis Murder
Ellery Queen, The Adven-
tures of
Equalizer, The
Fall Guy, The
Fat Man, The

Felicity
Front Page Detective
Fugitive, The
Get Christy Love
Hardy Boys, The
Harry O
Hart to Hart
Hawaiian Eye
Hunter
It Takes a Thief
JAG
Jake and the Fatman
Kaz
Knight Rider
La Femme Nikita
Longstreet
MacGyver
Magnum, P.I.
Mannix
Markham
Martin Kane, Private Eye
Matlock
Matt Houston
McMillan and Wife
Mike Hammer (Mickey Spil-
lane's)
Missing
Moonlighting
Mr. and Mrs. North
Mr. Lucky
Murder, She Wrote
Mystery!
Name of the Game, The
Nancy Drew Mysteries
Nash Bridges
Perry Mason
Peter Gunn
Remington Steele
Richard Diamond, Private
Detective
Riptide
Rockford Files, The
Saint, The
Scarecrow and Mrs. King
Scoundrels
Sea Hunt

Spencer for Hire
Stoney Burke
Surfside Six
Switch
T.H.E. Cat
Thin Man, The
Undercovers
Unsolved Mysteries
Vega\$
Wiseguy

Nighttime – Mystery / Spies

A-Team, The
Adventures in Paradise
Alias
Avengers, The
Barbary Coast, The
Delphi Bureau, The
Get Smart
Girl from U.N.C.L.E., The
I Led Three Lives
I Spy
In Like Flint
Invisible Man, The
MacGyver
Man Called Sloane, A
Man from U.N.C.L.E., The
Mission: Impossible
Prisoner, The
Secret Agent

Nighttime – Religious /
Spiritual / Moral

700 Club, The
Father Murphy
Flying Nun, The
Highway to Heaven
Sermonette (by various
names on various
channels)
Touched by an Angel

Nighttime – Science / Space

Alien Nation
Babylon 5
Battlestar Galactica

Buck Rogers (in the 25th
Century)
Captain Video and His
Video Rangers
Dr. Who
Flash Gordon
Galaxy Quest
Jetsons, The
Land of the Giants
Lost in Space
Millenium
Quantum Leap
Salvage 1
Seaquest DSV
Six Million Dollar Man
Space
Space Patrol
Star Man
Star Trek
Star Trek: The Next Genera-
tion
Star Trek: Voyager
Stargate: Atlantis
Time Cops
Time Trax
Time Tunnel, The
Tom Corbett, Space Cadet
“V” (series)
Voyage to the Bottom
of the Sea
Voyagers!
X-Files, The

Nighttime -- Sitcoms

100 Deeds for Eddie
McDowd
13 Queens Boulevard
227
3rd Rock From the Sun
30 Rock
704 Hauser
8 Simple Rules

A Girl Thing
Abbott and Costello Show,
The
Accidental Family
According to Jim
Adam’s Rib
Addams Family, The
Adventures of Tugboat
Annie, The
A.E.S. Hudson Street
After-Mash
A.k.a. Pablo
Aldrich Family, The
ALF
Alice
Aliens in America
Aliens in the Family
All About the Andersons
All About Us
All American Girl
All in the Family
All That Glitters
All’s Fair
Almost Perfect
Alright Already
Alvin Show, The
Amanda’s
Amen
America 2-Night
American Dad
American Dreamer
Amos ‘n’ Andy
Andy Griffith Show, The
Andy Richter Controls the
Universe
Angela Anaconda
Angie
Ann Jillian
Ann Sothern Show, The
Anna and the King
Annie McGuire
Annie Oakley
Anything But Love
Apartment 2F
Archie Bunker’s Place
Are We There Yet?

Arli\$\$	Black Tie Affair	Chico and the Man
Army Show, The	Blansky's Beauties	Clarissa Explains It All
Arnie	Bless This House	Clueless
Arrested Development	Blondie	Coach
Arresting Behavior	Blossom	Colbys, The
Ask Harriet	Bob	Comeback, The
Austin Stories	Bob & Carol & Ted & Alice	Committed
	Bob Cummings Show, The	Complete Savages
Babes	Bob Newhart Show, The	Community
Baby Blues	Bob Patterson	Cory in the House
Baby Bob	Bonino	Cosby
Baby Boom	Bonny Hunt Show, The	Cosby Show, The
Baby I'm Back	Bosom Buddies	Courtship of Eddie's Father,
Back to You	Boy Meets World	The
Bad Girls Guide, The	Boys Are Back, The	Cougar Town
Bad News Bears, The	Boys Will Be Boys	Courting Alex
Baileys of Balboa, The	Brady Brides, The	Courtship of Eddie's Father,
Baker's Dozen	Brady Bunch, The	The
Bakersfield P.D.	Bram and Alice	Cousin Skeeter
Barefoot in the Park	Breaking Away	C.P.O. Sharkey
Barney Miller	Brian Benben Show, The	Critic, The
Batchelor Father	Bringing Up Buddy	Crumbs
Battery Park	Broadside	Curb Your Enthusiasm
Baxters, The	Brooklyn Bridge	Cybill
Becker	Brotherly Love	
Benson	Brothers	Daria
Bent	Brothers and Sisters	Date with the Angels
Bernie Mac Show, The	Brother's Keeper	Dave's World
Bette	Buddies	Days and Nights of Molly
Better Off Ted	Buffalo Bill	Dodd, The
Betty Hutton Show, The	Built to Last	Dear John
Betty White Show, The	Bustin' Loose	December Bride
Between Brothers		Delta
Beulah	California Dreams	Delta House
Beverly Hillbillies, The	Captain Nice	Dennis O'Keefe Show, The
Beverly Hills Buntz	Car 54, Where Are You?	Dennis the Menace
Beware of Dog	Caroline in the City	Designing Women
Bewitched	Carpoolers	Desperate Housewives
Big Brother Jake	Carter Country	Dharma & Greg
Big Day	Cavemen	Diana
Big House, The	Charles in Charge	Dick Van Dyke Show, The
Big John, Little John	Charmed	Diff'rent Strokes
Big Wave Dave's	Check It Out!	Different World, A
Bill Cosby Show, The	Checking In	Dinosaurs
Bill Dana Show, The	Cheers	DiResta
Billy	Chicken Soup	Do Over

Doc
 Doctor, Doctor
 Doctor in the house
 Donna Reed Show, The
 Doris Day Show, The
 Double Life of Henry
 Phyfe, The
 Double Trouble
 Doug
 Down and Out in Beverly
 Hills
 Down Home
 Down to Earth
 Downtown
 Dr. Katz, Professional
 Therapist
 Drake and Josh
 Drawn Together
 Dream On
 Drew Carey Show, The
 Drexel's Class
 Duck Factory
 Duckman
 Dukes of Hazzard, The
 Dweebs

 Ed Wynn Show, The
 Egg and I, Th
 Eight is Enough
 Eisenhower & Lutz
 Ellen
 Emily's Reasons Why Not
 Empty Nest
 Enos
 Ensign O'Toole
 Eve
 Even Stevens
 Evening Shade
 E/R

 F Troop
 Facts of Life, The
 Fair Exchange
 Fame
 Family
 Family Affair

Family Genius, The
 Family Guy
 Family Jewels
 Family Matters
 Family Ties
 Farmer's Daughter, The
 Father Knows Best
 Fatherhood
 Felicity
 Fernwood 2-Night
 Fibber McGee and Molly
 Fired Up
 First Time Out
 Fish
 Fish police
 Flatbush
 Flight of the Conchords
 Flo
 Fly By Night
 Flying Blind
 FM
 Foot in the Door
 For Your Love
 Fran Drescher Show, The
 Frank's Place
 Frasier
 Free Country
 Free Spirit
 Fresh Prince of Bel-Air,
 The
 Friends
 Full House
 Futurama

 Game, The
 Gary Unmarried
 Geena Davis Show, The
 George Carlin Show, The
 Get a Life
 Get Smart
 Get Smart, Again!
 George Lopez Show, The
 Ghost and Mrs. Muir, The
 Gidget
 Gilligan's Island
 Gillmore Girls

Gimme a Break!
 Girl with Something Extra,
 The
 Girlfriends
 Glades, The
 Gloria
 Go On
 Going Places
 Goldbergs, The
 Golden Girls, The
 Golden Palace, The
 Gomer Pyle, U.S.M.C.
 Good Guys, The
 Good Heavens
 Good Sports
 Good Times
 Goodnight, Beantown
 Grace Under Fire
 Grady
 Greatest American Hero
 Greetings from Tucson
 Green Acres
 Grind!
 Grosse Point
 Grounded for Life
 Growing Pains
 Grown Ups
 Guys Like Us

 Half & Half
 Hang Time
 ank
 Hank McCune Show, The
 Hanna Montana
 Happy Days
 Happy Hour
 Harper valley P.T.A.
 Harrigan and Son
 Harry and the Hendersons
 Hazel
 He & She
 He's the Mayor
 Head of the Class
 Hearts Afire
 Hello, Larry
 Help, The

Help Me Help You
Hennessey
Herby, The Love Bug
Here Come the Brides
Here We Go Again
Here's Lucy
Herman's Head
Hey Dude!
Hi Honey, I'm Home
Hiram Holiday, The Adventures of
Hitz
Hogan Family, The
Hogan's Heroes (in reruns)
Home Improvement
Home Movies
Homeboys in Outer Space
Honey West
Honeymooners, The
Hooperman
Hope & Faith
How I Met Your Mother
How to Be a Gentleman
How to Marry a Millionaire

I Dream of Jeannie
I Love Lucy
I Married Dora
I Married Joan
Ichabod and Me
I'm Dickens, He's Fenster
I'm With Her
In the House
Ink
It Had to Be You
It's a Living
It's Always Sunny in Philadelphia
It's About Ime
It's Gary Shandling's Show
It's like, You Know
It's Your Move

Jake in Progress
James at 15

Jamie
Jamie Foxx Show, The
Jean Carro; Show, The
Jeff Foxworthy Show, The
Jeffersons, The
Jetsons, The
Jim Backus Show, The
Jimmy Stewart Show, The
Joanie Loves Chachi
Joey
Joey Bishop Show, The
John Forsythe Show, The
John Larroquette Show, The
JONAS
Julia
Just Shoot Me
Just the Ten of Us

Kapa Mikey
Kate & Allie
Kath & Kim
Keep It in the fampil
Keep Off the Grass
Keenan & Kel
King of Queens
King of the Hill
Kirk
Kitchen Confidential
Knight of Propriety

Larry Sanders Show, The
Last Resort
Laverne and Shirley
Learning the Ropes
Leave It to Beaver
Less Than Perfect
Lewis & Clark
Life Goes On
Life of Riley, The
Life on Mars
Life on a Stick
Life with Bonnie
Life with Elizabeth
Life's Work
Like family
Listen Up

Living Single
Living with Fran
Lizzie McGuire
Loop, The
Lotsa Luck
Lou Grant
Love, American Style
Love, Inc.
Love and Marriage
Love Boat, The
Love Boat, The Next Wave
Love on a Rooftop
Love That Bob (Cummings)
Lucy Show, The
Lucky Louis

Mack & Myer for Hire
Mad About You
Major Dad
Make Room for Daddy
Makin' It
Malcomb & Eddie
Malcomb in the Middle
Mama
Mama's Family
Man About the House
Many Happy Returns
Many Loves of Dobie Gillis,
The
Marge and Jeff
Margie
Married people
Married...With Children
Martin
Mary Hartman, Mary Hartman
Mary Kay and Johnny
Mary Tyler Moore Show,
The
M*A*S*H
Maude
Max Headroom
Maybe It's me
Mayberry R.F.D.
McHale's Navy
McKeever and the Colonel

Me and Mrs. C	New Statesman, The	Pearl
Me and the Boys	Newhart	People's Choice, The
Me and the Chimp	News Radio	Perfect Strangers
Meet Millie	Night Court	Pete and Gladys
Meet Mr. McNulty	Nikki	Pete & Pete, The Adven- tures of
Men Behaving Badly	Nip/Tuck	Petticoat Junction
Michael Richards Show, The	No Ordinary Family	Phil of the Future
Mission Hill	No Time for Sergeants	Phil Silvers Show, The (You'll Never Get Rich)
Misadventures of Sheriff Lobo, The	Norm Show, The	Phyllis
Mister Ed	Northern Exposure	Pig Sty
Modern Men	Nurses	Pistols 'n' Petticoats
Monk	Oblongs, The	Platypus Man
Monkees, The	Occasional Wife	Please Don't Eat the Daisies
Morey Amsterdam Show, The	Odd Couple, The	Popular
Mork & Mindy	Off center	Powers That Be, The
Mothers-in-Law, The	Office, The	Pretty Little Liars
Mr. Adams and Eve	Oh! Susanna (aka The Gale Storm Show)	Private Secretary
Mr. Belvedere	O.K. Crackerby	Proud Family, The
Mr. Ed	Oliver Bean	Punky Brewster
Mr. Merlin	On Our Own	Pushing Daisies
Mr. President	Once and Again	
Mr. Terrific	One Day At a Time	Quack
Mullets, The	One of the Boys	Quark
Munsters, The	One on One	Quintuplets
Murphy Brown	Open All Night	
My Favorite Husband	Operation Petticoat	Real McCoys, The
My Favorite Martian	Our Miss Brooks	Reba
My Friend Irma	Out of the Blue	Reno 911!
My Little Margie	Out of This World	Report to Murphy
My Living Doll	Outsourced	Rhoda
My Mother the Car	Over the Top	Riches, The
My Name Is Earl	Ozzie & Harriet (The Ad- ventures of...)	Rita Rocks
My Sister Sam		Roc
My Three Sons	Pan Am	Rock Me Baby
My Two Dads	Paper moon	Rodney
My Wife and Kids	Parent 'Hood, The	Room 222
	Parker Lewis Can't Lose	Ropers, The
Nanny, The	Parkers, The	Roseanne
Nanny and the Professor	Parks and Recreation	Rules of Engagement
Ned and Stacey	Partners, The	Run, Buddy, Run
Needles and Pins	Partridge Family, The	
New Adventures of Old Christine, The	Party of Five	Sabrina, the Teenage Witch
New Girl	Patty Duke Show, The	

Samantha Who?
Sarah Silverman Program,
The
Sanford & Son
Scrubs
Second Hundred Years, The
Second Time Around
Seinfeld
Seventh Heaven
Sex and the City
Sgt. Bilko
Shaping Up
Shasta McNasty
Sheriff Lobo, The Misad-
ventures of
Shirley
Shirley's World
Silver Spoons
Simpsons, The
Singer & Sons
Sister, Sister
Sisters
Slap Maxwell Story, The
Small Wonder
Smart Guy
Smash
Smith Family, The
So Little Time
Soap
Sonny With a Chance
Sons and daughters
South Park
Sparks
Spin City
Sports Night
Square Pegs
Stacked
Star of the family
Step By Step
Steptoe and Son
Steve Harvey Show, The
Still Standing
Stu Erwin Show, The
Suddenly Susan
Sugar Time!
Suite Life on Deck, The

Sunshine
Tab Hunter Show, The
Tabitha
Tammy
Tattingers
Taxi
Ted Knight Show, The
Temperature's Rising
That 70s Show
That 80s Show
That Girl
That Was Thenm
That's Hank
That's My Bush
That's My Mama
Thicker Than Water
Thirtysomething
Three's a Crowd
Three's Company
Throb
'Til Death
Titus
To Rome With Love
Tom Goes to the Mayor
Too Close for Comfort
Top Cat
Topper
Torkelsons, The
Tortellis, The
Trapper John, M.D.
Trouble With Father, The
True Colors
True Jackson, V.P.
Tugboat Annie, The Adven-
tures of
Twenty Good Years
Twins
Two Guys and a Girl
Two of a Kind
Tyler Perry's House of
Pain
Ugliest Girl in Town, The
Ugly Betty
Unfabulous

Unhappily Ever After
Unhitched
Up All Night
Valentine's Day
Veronica's Closet
Wackiest Ship in the
Army, The
Wanda at Large
War at Home, The
Watching Ellie
Wayans Bros., The
Wayne's World
We Got It Made
Webster
Weeds
Wendy and me
Welcome Back, Kotter
What I Like About You
What's Happening!!
What's Happening Now!!
When Things Were Rotten
White Shadow, The
Whoopi
Who's the Boss?
Who's Watching the Kids
Will & Grace
Window on Main Street
Wings
Wizards of Waverly Place
WKRP in Cincinnati
Wonder Years, The
Working
Working It Out
Worst Week
Year at the Top, A
Yes, Dear
You Again?
You Take the Kids
Yours, Mine, and Ours
Zoe, Duncan, Jack and Jane
Zoey 101
Zorro and Son

Nighttime – Theatrical

Dick Powell Show, The
Fireside Theater
Ford Television Theater
General Electric Theater
Goodyear Television Play-
house
Hallmark Hall of Fame
Hallmark Playhouse
Kraft Television Theatre
Masterpiece Theater
Philco Television playhouse
Playhouse 90
Robert Montgomery Presents
Somerset Maughm Theater
Texaco Star Theater
Westinghouse Studio One

Nighttime -- Variety –
General

All-Star Revue
Arsenio Hall Show, The
Arthur Godfrey Show, The
Arthur Godfrey's Talent
Scouts
Barbara Stanwyck Show, The
Cavalcade of Stars (Dumont)
Danny Kaye Show, The
Danny Thomas Show, The
Ed Sullivan Show, The
Edgar Bergen Show, The
Fred Allen Show, The
Gary Moore Show, The
George Gobel Show, The
Golddiggers, The
Jamie Fox Show, The
Judy Canova Show, The
Larry Sanders Show, The
Loretta Young Show, The
Nick & Jessica Hour, The
Red Buttons Show, The
Show of Shows (Sid Caesar
& Imogene Coca)
Speidel Show, The
Ted Mack's Amateur Hour

Toast of the Town
Your Show of Shows

Nighttime – Variety –
Comedy Mostly

Abbott & Costello Show, The
Bill Dana Show, The
Bob Hope Specials
Carol Burnett Show, The
Danny Thomas Show, The
Ernie Kovacs Show, The
Flip Wilson Show, The
George Gobel Show, The
Jackie Gleason Show, The
Jimmy Durante Show, The
Jonathan Winters Show, The
Martha Raye Show, The
Milton Berle Show, The
Red Skelton Show, The
Redd Foxx Comedy Hour
Richard Pryor Show, The
Saturday Night Live (still on)
Sonny & Cher Comedy Hour,
The
Tracy Ullman Show, The

Nighttime – Variety –
Music Mostly

Andy Williams Show, The
Barbara Mandrell and the
Mandrell Sisters
Bing Crosby Show, The
Bobby Darin Show, The
Carpenters, The
Dean Martin Show, The
Dina Shore Chevy Show, The
Donny & Marie Show, The
Eddie Fisher Show, The
Frank Sinatra Show, The
Glen Campbell Goodtime
Hour, The
Jimmy Dean Show, The
Kate Smith Show, The
King Family, The
Pat Boone Show, The
Perry Como Show, The

Rosemary Clooney Show,
The
Smothers Brothers Show,
The
Sonny & Cher Show, The
Tennessee Ernie Ford Show,
The
Tom Jones Show, The
Tony Bennett Show, The
Tony Orlando & Dawn
Show, The

Nighttime – Variety –
Talk Mostly / Hosts

Arsenio Hall
Barbara Walters
David Letterman
David Susskind
Dick Cavett
Jack Paar
Jane Pauley
Jay Leno
Joan Rivers
Joey Bishop
Johnny Carson (Tonight
Show)
Steve Allen

Nighttime – “Weird”
“Creature Features” (various
shows/channels)

Dark Angel
Elvira, Mistress of the Dark
Journey to the Unknown
Night Gallery
One Step Beyond
Outer Limits, The
Secret Circle, The
Tales from the Crypt
Thriller
Twilight Zone, The
Vampire Diaries

Nighttime -- Westerns
26 Men

Action in the Afternoon

Alaskans, The
 Annie Oakley
 Barbary Coast
 Bat Masterson
 Best of the West
 Big Valley, The
 Black Saddle
 Bonanza (in reruns)
 Boots and Saddles
 Bordertown
 Branded
 Brave Eagle
 Bret Maverick
 Broken Arrow
 Bronco
 Buckskin
 Buffalo Bill, Jr.
 Californians, The
 Casey Jones
 Cheyenne
 Chisholms, The
 Cimarron City
 Cimarron Strip
 Cisco Kid, The
 Colt .45
 Cowboys, The
 Custer
 Dakotas, The
 Daniel Boone
 Davy Crockett
 Deadwood
 Death Valley Days
 Deputy, The
 Destry
 Dirty sallyGene Autry
 Dundee and the Culhane
 Dusty's Trail
 Frontier
 Frontier Doctor
 Frontier Justice
 Gabby Hayes Show, The
 Gene Autry Show, The
 Gray Ghost
 Guns of Paradise
 Guns of Will Sonnet, The
 Gunslinger

Gunsmoke (in reruns)
 Harts of the West
 Have Gun Will Travel
 Hawkeye and the Last
 of the Mohicans
 Hec Ramsey
 Here Come the Brides
 High Chaparral, The
 Hondo
 Hopalong Cassidy (series)
 Hotel de Paree
 How the West Was Won
 Into the West
 Iron Horse, The
 Jefferson Drum
 Jim Bowie, The Adventures
 of...
 Johnny Ringo
 Judge Roy Bean
 Klondike
 Kung Fu
 Lancer
 Laramie
 Laredo
 Lariat Sam, The Adventures
 of...
 Lash La Rue
 Law of the Plainsman
 Lawman, The
 Lazarus Man, The
 Legacy
 Legend
 Legend of Jesse James, The
 Life and Legend of Wyatt
 Earp, The
 Little House on the Prairie
 Lone Ranger, The
 Lone Star
 Loner, The
 Lonesome Dove
 Lonesome Dove -- The
 Outlaw Years
 Lucas Tanner
 Mackenzie's Raiders
 Magnificent Seven, The
 Man Called Shanandoah, A

Man from Blackhawk, The
 Man Without a Gun
 Marshall of Gunsight Pass
 Maverick
 Monroes, The
 Nichols
 Northwest Passage
 Oregon Trail, The
 Outcasts, The
 Outlaws
 Overland Trail
 Paladin
 Paradise
 Pistols and Petticoats
 Ponderosa
 Pony Express
 Quest
 Range Rider, The
 Rango
 Rawhide (in reruns)
 Rebel, The
 Red Ryder
 Redigo
 Renegade
 Restless Gun, The
 Rifleman, The (in reruns)
 Riverboat
 Road West, The
 Rough Riders, The
 Rounders, The
 Roy Rogers & Dale Evans
 Saber Riders and the Star
 Sheriffs
 Sara
 Shane
 Sheriff of Cochise
 Shotgun Slade
 Sgt. Preston and the Yukon
 Spin and Marty, The Adven-
 tures of...
 Stagecoach West
 State Trooper
 Steve Donovan, Western
 Marshall
 Stoney Burke
 Streets of Laredo

Sugarfoot
 Swamp Fox
 Tales of the Texas Rangers
 Tales of Wells Fargo
 Tall Man, The
 Tate
 Temple Houston
 Texan, The
 Texas John Slaughter
 Tom Mix
 Tombstone
 Tombstone Territory
 Trackdown
 Travels of Jamie McPheeters,
 The
 Two Faces West
 Union Pacific
 Virginian, The
 Wagon Train
 Walker, Texas Ranger
 Waltons, The
 Wanted: Dead or Alive
 (in reruns)
 Westerner, The
 Whiplash
 Whispering Smith
 Wichita Town
 Wide Country, The
 Wild Bill Hickok, The Ad-
 ventures of
 Wild Wild West, The
 Wildside
 Wrangler
 Wyatt Earp, The Life and
 Legend of
 Yancy Derringer
 Young Maverick
 Young Pioneers, The
 Young Riders, The
 Zane Grey Theater (Dick
 Powell's...)
 Zorro

Reality Shows
 Bachelor Pad
 Cops

Extreme Makeover
 Love in the Wild
 Punked
 Queen for a Day
 This Is Your Life
 True Beauty
 Wife Swap
 Wipeout

Sports Shows
 Friday Night Smackdown
 Gillette Calvalcade of Sports
 Pabst Blue Ribbon Bouts
 Wide World of Sports,
 ABC's...

Other TV Shows
 Alfred Hitchcock Presents
 Believe It or Not
 Breakfast Club (Don Mc-
 Neil's)
 Emeril Lagasse
 Frugal Gourmet, The
 Galloping Gourmet, The
 Kung Fu
 Lifestyles of the Rich and
 Famous
 Mad Money
 National Geographic Ex-
 plorer
 Pros and Cons
 That 70s Show
 This Old House

Other TV Show Person-
 alities or Characters
 Ann B. Davis
 Annette Funicello
 Art Carney
 Buffalo Bob (Smith)
 Clarabell (the clown)
 (COL) Henry Blake
 (COL) Sherman T. Potter
 (LCDR) Data
 Durward ("Durwood") Kirby
 Ed McMahon

Festus
 Fonzi
 (MAJ) Margaret "Hot Lips"
 Houlihan
 J. Fred Mugs (chimp)
 (Corporal) Max Klinger
 Miss Kitty
 Mork
 Princess Summer-Fall-
 Winter-Spring
 (Corporal) Radar O'Reilly
 Robby the Robot
 (CDR) Spock
 Tim Conway

World Leaders
 Abba Eban (born Aubrey
 Solomon)
 Adolf Hitler (Germany)
 Anthony Eden (Britain)
 Anwar Sadat (Egypt)
 Benito Mussolini (Italy)
 Boris Yeltsin (Soviet Union)
 Chiang Kai-Shek (China)
 Dag Hammarskjold (Secy
 Gen., United Nations)
 David Ben-Gurion (born
 David Green; Israel)
 Emperor Hirohito (Japan)
 Francois Mitterand (France)
 Georgy Malenkov (Soviet
 Union)
 Golda Meir (Israel)
 Helmut Kohl (Germany)
 Indira Gandhi (India)
 Jawaharlal Nehru (India)
 Joseph Stalin (Russia)

Konrad Adenauer (German
 Chancellor)
 Lec Walesa (Poland)
 Leonid Brezhnev (Soviet
 Union)
 Mahatma Gandhi (India)
 Mao Tse Tung (China)
 Margaret Thatcher (Brit.)

Mikhail Gorbachev (Soviet Union, then Russia)
Nelson Mandela (S. Africa)
Nikita Krushchev (Soviet Union)
Shimon Peres (Israel)
Willy Brandt (born Herbert Frahm; Germany)
Winston Churchill (Britain)

Wrist Watches

Benrus Watch Co.
Clinton Watch Co.
Elgin Watch Company
Gruen Watch Co.
Waltham Watch Co.
Wittnauer (once Longines-Wittnauer)

Other Notables

Amelia Earhart (aviation record-setter)
Andrei Sakharov (Soviet physicist and dissident)
Bennett Cerf (publisher and humorist)
Bert Parks (Miss America host for many years)
Charles Lindberg (flew solo across Atlantic)
Colonel Sanders (chicken)
Dale Carnegie (influencing people)
Dear Anne and Dear Abby (advice columnists; sisters)
Drew Pearson (political columnist)

Frank Lloyd Wright (architect)
George Plimpton (journalist, actor)
Hedda Hopper (columnist)
Howard Hughes (tycoon)
Hugh Hefner (*Playboy*)
John L. Lewis (labor)

John Paul Getty (tycoon)
Lee Iococca (Chrysler)
Louella Parsons (gossip columnist)
Marlin Perkins (zoologist)
Martin Luther King, Jr. (civil rights leader)
Mrs. Olson (Folgers commercials)
Ray Kroc (McDonald's)
Thor Hyerdahl (Kon Tiki raft across Pacific)
Uri Geller (psychically bent and moved objects)
Walt Disney (cartoons; amusements)
Woodward & Bernstein (Watergate exposé)

Still Alive! (barely / more or less / on last legs)

Bon Ami (cleanser)
“Book ‘em, Danno” (*Hawaii Five-0*)
Brylcreem (hair dressing for men)
Carnation evaporated milk (now owned by Nestlé)
Fruitcakes (the ones you eat—with fruits and nuts)
Hickock (leather) belts
Keds (sneakers)
Lincoln Logs (now made by another company)
Parker (fountain pens)
Penny loafers (“weejuns”)
Pogo sticks
Roller skate keys
Roller skates (early 4-wheel clamp-ons)
Weather vanes (except on some old barns and in antique shops)

Please let us know if you find mistakes such as significant omissions, wrongful inclusions, or incorrect categorizations, so that we can make appropriate corrections.